



LIVING LIFETIME PRODUCTION AWARD



*(Based on highest lifetime milk production with most recent
lactation completed in calendar year)*

Family-Af-Ayr Kellogg Lacey-ET, EX-94 5E

230,750M (104,667 kg) 7,696F 6,670P

Family Af-Ayr, IL



AYRSHIRE TROPHY AWARD



(Based on highest 305-day milk, 4% fat, record)

Mainstream Real Bethany, EX-93 2E

4-05 38,550M (17,486 kg) 4.7% 1822F 2.8% 1081P

Mark Kortus, WA



RODRIGUEZ & SKIFF MEMORIAL TROPHY AWARD



(Based on highest actual 305-day milk record)

Muellers BBBK Calista, EX-94 4E

8-05 38,790M (17,595 kg) 2.9% 1125F 3.4% 1306P

Gene Hall Jr., OK



AUGUST 2016 #1 HIGH CPI COW



Van-De Orkko Caitlin Corky, EX-92 2E

5-10 355D 34,150M (15,490 kg) 4.2% 1432F 3.3% 1117P

AUGUST 2016 #2 HIGH CPI COW



Van-De Orkko Phoenix Corky Arizona, EX-90

3-01 360D 24,980M (11,330 kg) 4.2% 1043F 3.6% 895P

Dam of Alaska



GRAND CHAMPION 2015 SOUTHERN NAT'L



Hi-Ayr-View Burdette Andie, EX-92

3-09 349D 23,190M (10,519 kg) 3.7% 867F 3.3% 755P

GRAND CHAMPION 2015 EASTERN STATES



Oake Knoll Burdettes Hideway

2-07 305D 20,910M (9,485 kg) 3.5% 734F 2.9% 613P

GRAND CHAMPION 2015 MID-ATLANTIC NAT'L



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Four-Hills Trident Snoopy, EX-93

5-00 365D 40,030M (18,157 kg) 2.9% 1174F 3.1% 1232P

GRAND CHAMPION 2015 WDE



Cedarcut Burdette Clove Colata, EX-91

3-06 305D 32,986M (14,962 kg) 4.1% 1363F 3.3% 1080P

BREED GOAL: INCREASING PRODUCTION

Develop Performance Index For Production, Type & Health Traits

The CPI formula is based upon six traits with the following emphasis:

25% fat, 35% protein, 25% type, 6% daughter pregnancy rate (DPR), 5% udder depth and 4% somatic cell. Milk yield is not included as a separate trait in the formula because it is highly correlated to protein and fat yields.



BREED GOAL: INCREASING PRODUCTION

Ayrshire Average PTA Values for August 2016

	PTA Milk	PTA Fat	PTA Protein	NM\$
Difference Between Active AI / Non-AI	+1716	+67	+52	+559
Difference Between Young AI / Non-AI	+1303	+42	+36	+354
Difference Between Active AI / Young AI	+413	+25	+17	+205

** Figures based on bulls born in the last 8 years*



BREED GOAL: INCREASING PRODUCTION

Promote Freshening Heifers At Younger Age

Several have asked how it worked out for us with the show rule change we tried to implement with only having a milking yearling class and not an unfresh class. Our breeders voted to have the unfresh class added back to the national shows and All-American contest.

We feel that the mission was accomplished because on average we're having young cows freshen earlier making the breed competitive. In our annual report this year we recognized a Dreamer milking yearling with an energy corrected milk record of 30,231 4.9%F 3.5%P.



ALL-AMERICAN CONTEST

Open Contest

130 Entries

19 States + Quebec

Junior Contest

83 Entries

18 States



SIGNS WE ARE MAKING PROGRESS

Increased Production

- Breed Avg 17,894M (8,117 kg) 3.9%F 3.2%P

Increased Genetic Gain

- The margin in PTA production values between AI and non AI bulls has doubled for milk, fat & protein

Semen Sales Stats

- Over last 10 years, domestic U.S. Ayrshire semen sales increased 16.5%
- Over last 13 years, US Ayrshire semen exports increased on average 30% per year

Young Sire Expansion As Result Of Increased Demand & Usage

- At least 2 U.S. AI companies have increased line-up by 50%



YOUTH PROGRAMS

Record Book Contests

Scholarships

Queen Contest

Quiz Bowl & Dairy Jeopardy

Display & Photography Contests

National Jr Shows

Jr All-American Contest

Internship Program



MORE INFORMATION
IS AVAILABLE

www.usayrshire.com

