

PROFIT FROM GENETIC PROGRESS

(New Windows Are Opening)



LARRY SCHIRM

Welcome!



**Intermediate and
Reserve Grand
Champion Ayrshire Cow**





Profit From Genetic Progress





Profit From Genetic Progress





Profit From Genetic Progress





Profit From Genetic Progress



Are You Listening...

- XYZ has never been a listener, they know “ALL” and want “*Puppets*” to follow.
- If they would listen to what Breeders are asking for and provide it, the breeders would use it and their sales would follow...But;
- They Insist they (AI) know "what is best for the breed" and their sales continue to fall...
- “*Ice to Eskimos*” ...you can not sell something to someone if they do not want it!

Remember as days get colder animals are attracted to the warmth of cars so check wheel arches or other hiding places.



**Delivering
Cow Side
Genetics**

Profit From Genetic Progress



Our Mission

“Pioneering animal genetic improvement to help nourish the world”

The United Nations Food and Agriculture Organization (FAO) predicts a **100-percent** increase in demand for meat, milk and eggs by **2050**.





In the year **2050**,
the world **population**
will require

▶ **100%**
more **food**,¹ and

▶ **70%**
of this food must come from
efficiency-improving **technology**²

Global Impact



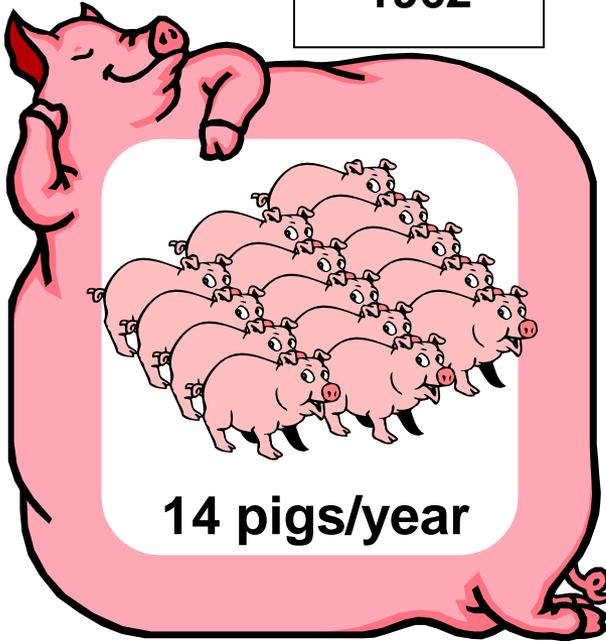
- *All countries (Breeds) will need to have an Impact...*

ABS Global Mission:
*We are a world-class people organization delivering bovine genetics
and innovative solutions for the betterment of the food industry.*



Profit Related Genetic Improvement

1962



Changes in national pig performance

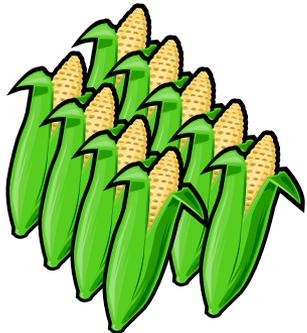
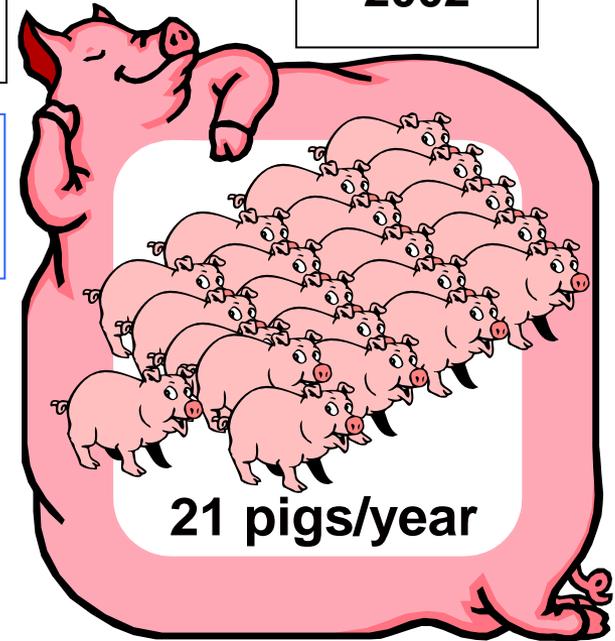
50% more pigs
\$20 each difference

33% less feed
\$20 per pig difference

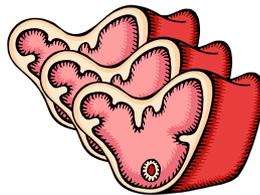
33% more lean
\$25 per pig difference

50% less manure per kg of lean

2002



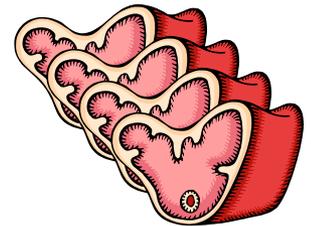
410 kg of feed each pig



34 kg of lean each pig



273 kg of feed each pig



45 kg of lean each pig

Profit From Genetic Progress



ABS Genetic Strategy

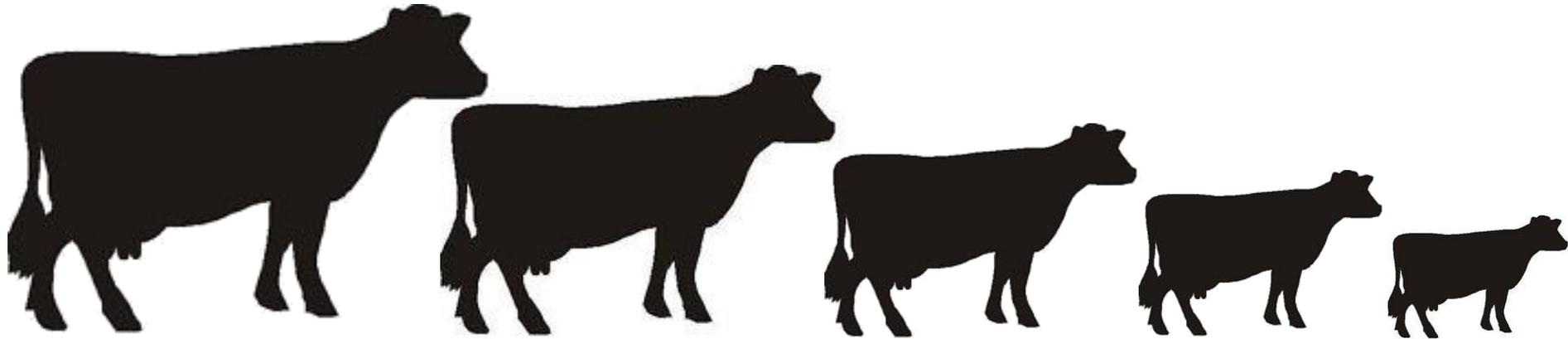
“20:20” Vision

*“ Can we Afford to Maximize Genetic
Progress...
Can we Afford Not To”*

Profit From Genetic Progress



Which Cow is the Right Cow for You



Show Type

Intensive Management

Durability

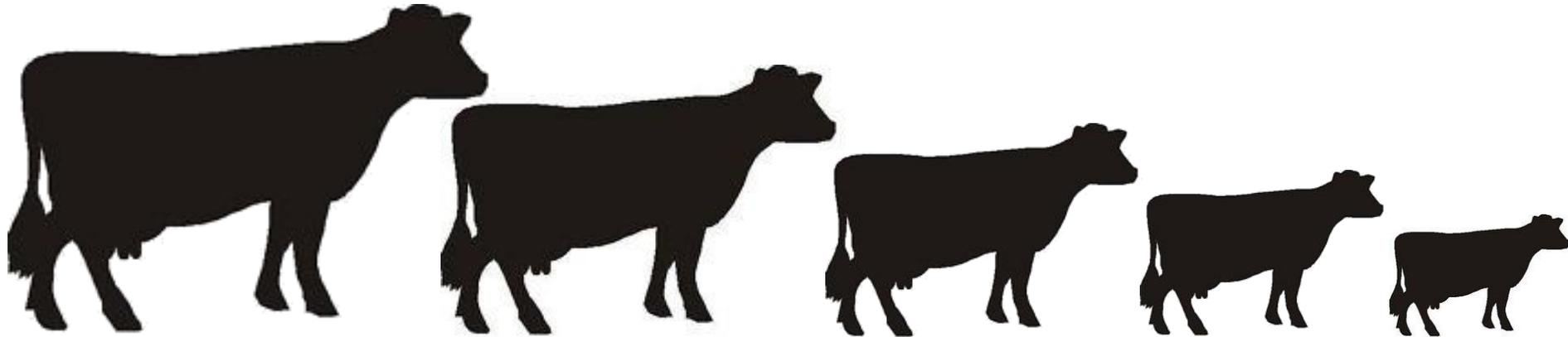
Robot

Grassland



"THE AYRSHIRE COW"

Which Cow is the Right Cow for You



Holstein

Ayrshire

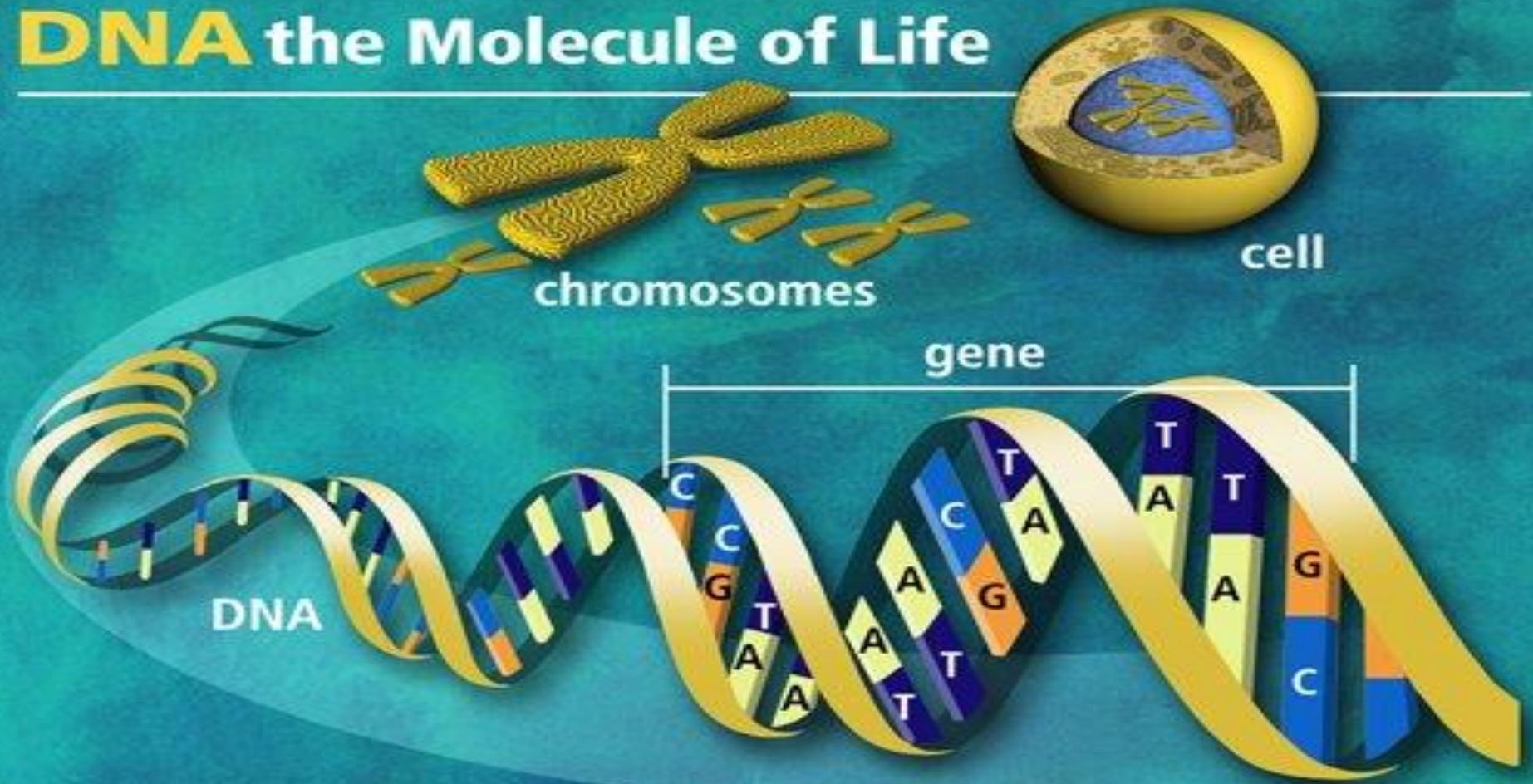
Norwegian Red

Kiwi Cross

Jersey

Basic Biology of Genetics

DNA the Molecule of Life

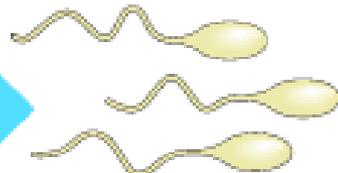


Reproduction



Egg (Ovum)
30

Chromosomes

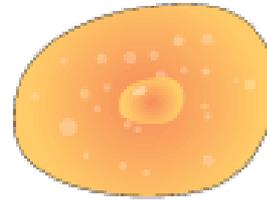


Sperm
30

Chromosomes

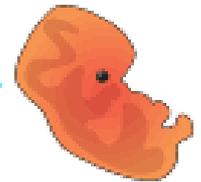


Fertilisation



Embryo
60

Chromosomes
In 30 pairs

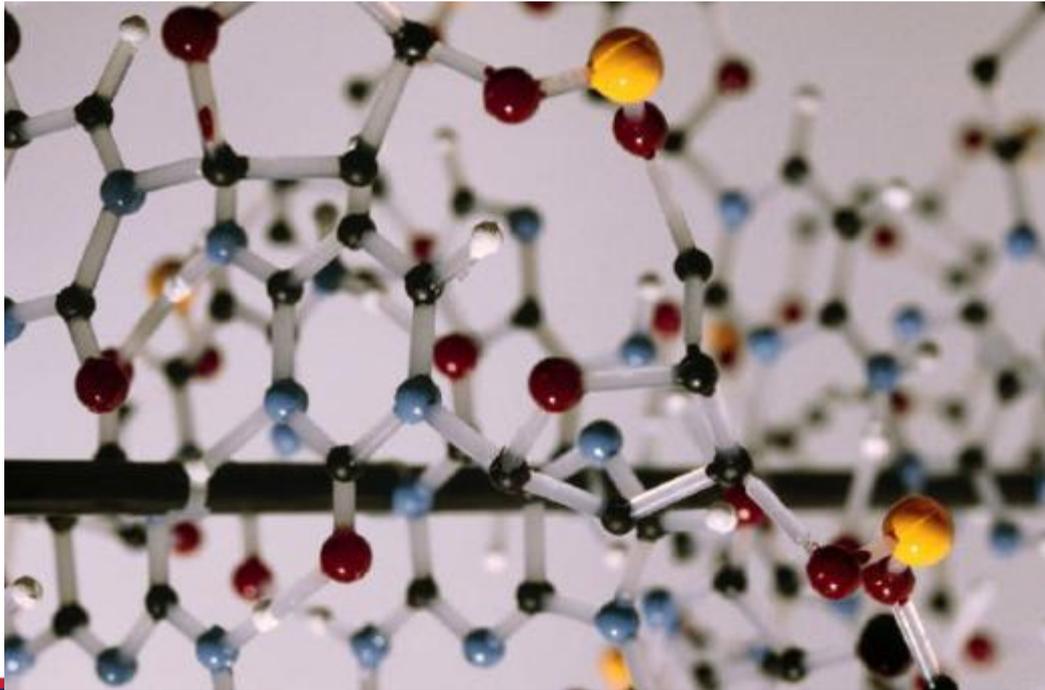


Zygote
60

Chromosomes
In 30 pairs

How many chromosomes do cows have?

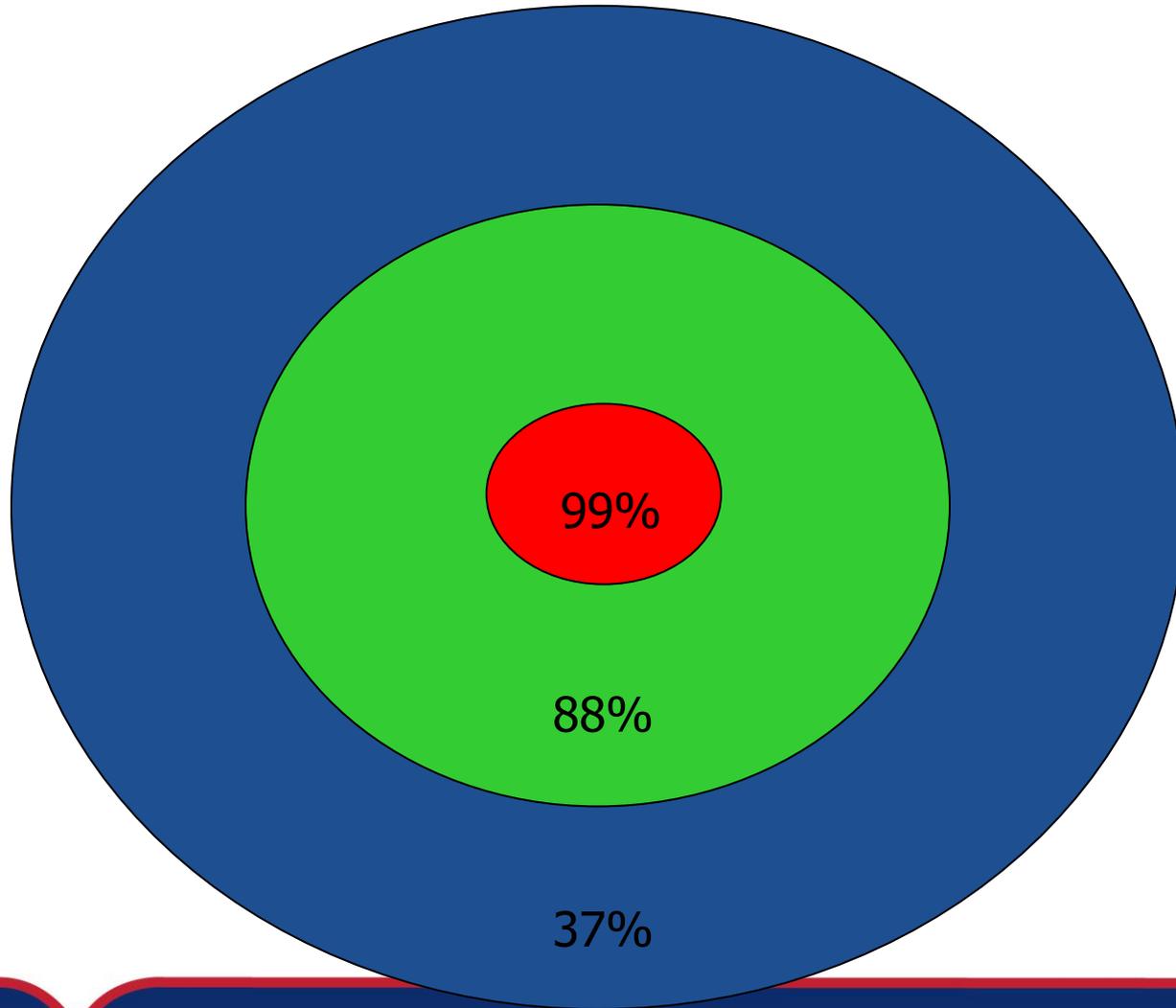
Dairy cattle have 30 chromosome pairs

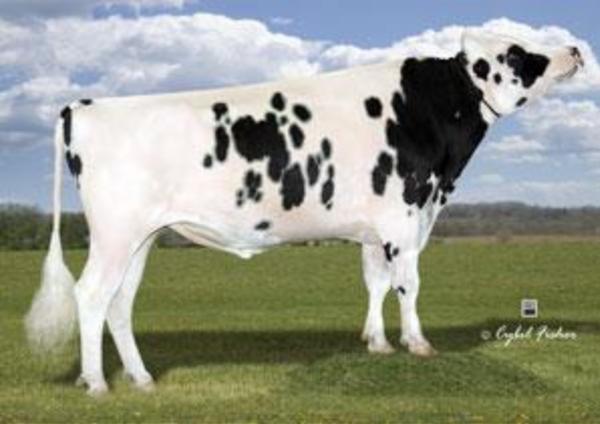


How many possible combinations
with 30 pairs of chromosomes?

$$2^{30} = 1,073,741,800$$

Where's the Genetic Bulls-Eye?





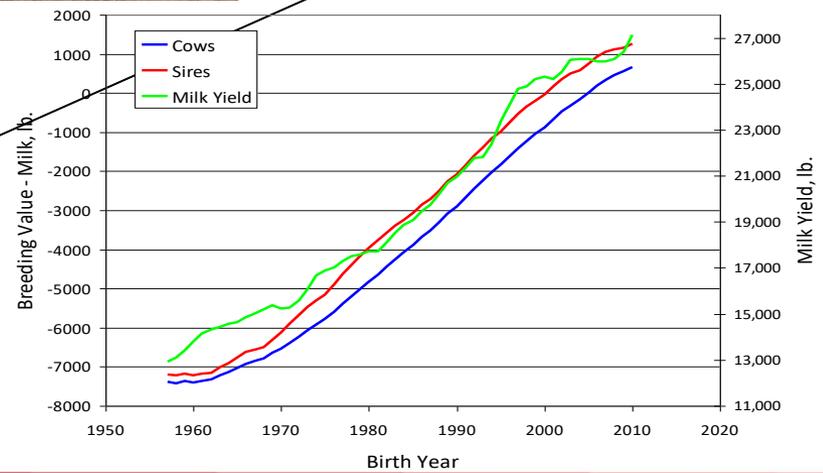
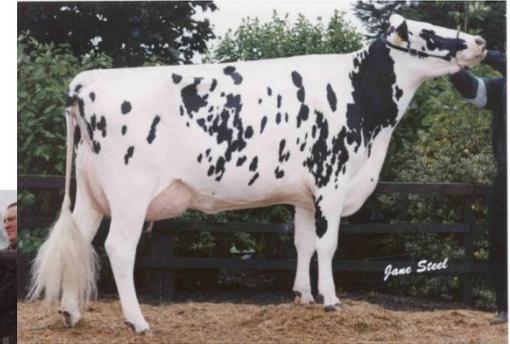
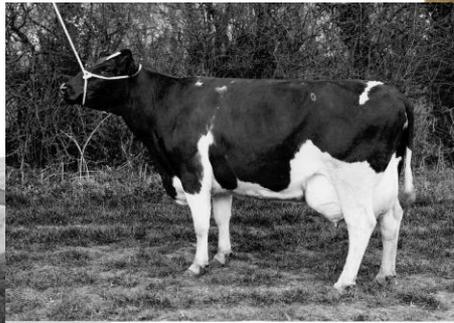
Genetic Selection

Our help in the past came from the Male Side...



From

Sire Selection Has Brought Great Progress



Making Genetic Progress—The Four Major Factors

$$\Delta G_{\text{year}} = \frac{\sqrt{\text{reliability}} \times \text{selection intensity} \times \sqrt{\text{genetic variance}}}{\text{generation interval}}$$

- **ΔG** = genetic gain each year
- **reliability** = how certain we are about our estimate of an animal's genetic merit
- **selection intensity** = how high standards are set for traits of interest in selection of breeding stock for the next generation
- **genetic variance** = population variation due to genetics
- **generation interval** = the **average age of a parent** when offspring are born

Welcome GENOMICS



AGTCCATGGGGTTGCAGAGTCAGACACAGTGGAGTCACACACATACACACG
GCCCCACGCTGGGTTAAGGGCGGGGCTGAGACAAGGGCAGGTGAGGCCTCCCA

Have Genomics Reduced Generation
Interval?

YES – We use Younger and Younger Males...

Welcome GENOMICS



AGTCCATGGGGTTGCAGAGTCAGACACAGTGGAGTCACACACATACACACG
GCCCCACGCTGGGTAAAGGCGGGGCTGAGACAAGGGCAGGTGAGGCCTCCCA

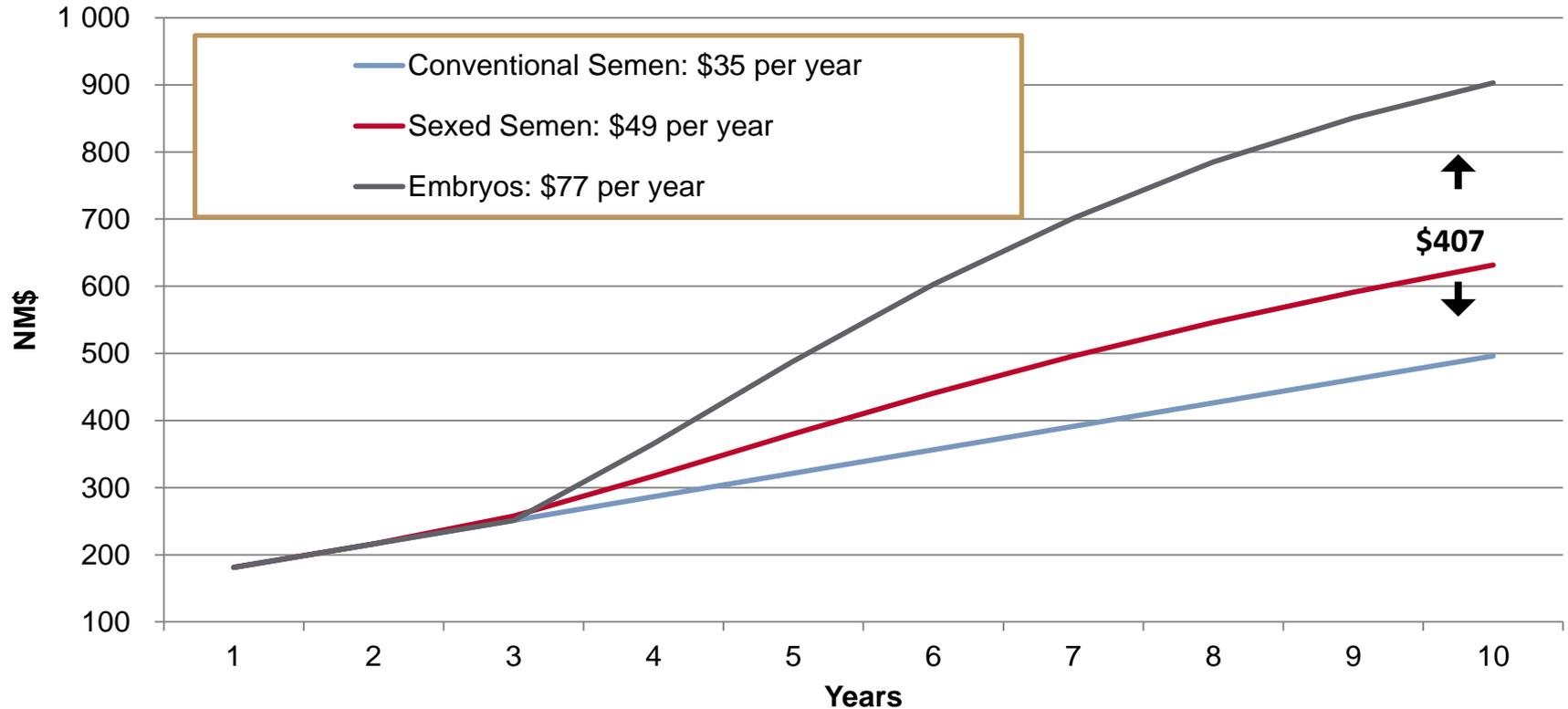
Have Genomics Reduced Generation
Interval?

*(Are we using younger females as the mothers
for our next generations?)*



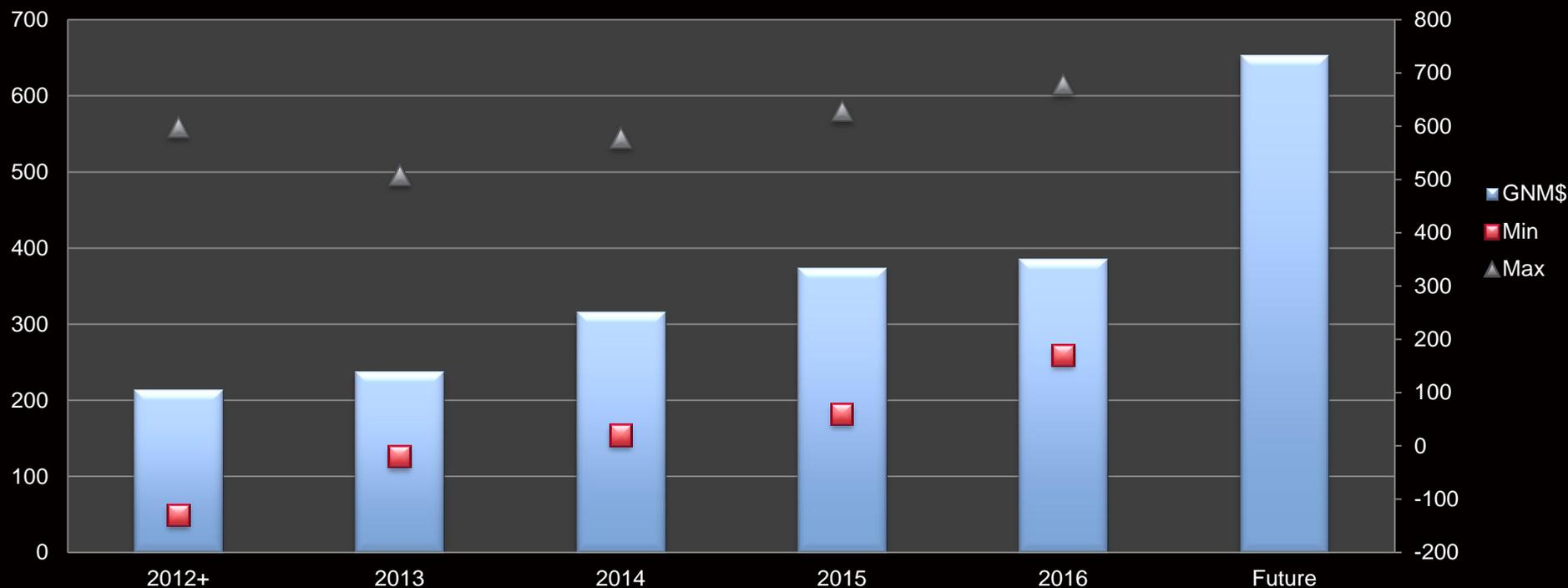
Embryos Brings Faster Annual Genetic Improvement

Change in Net Merit (NM\$) of cows in the herd according to method used to introduce genetics. Selection of cows and bulls exclusively based on NM\$.



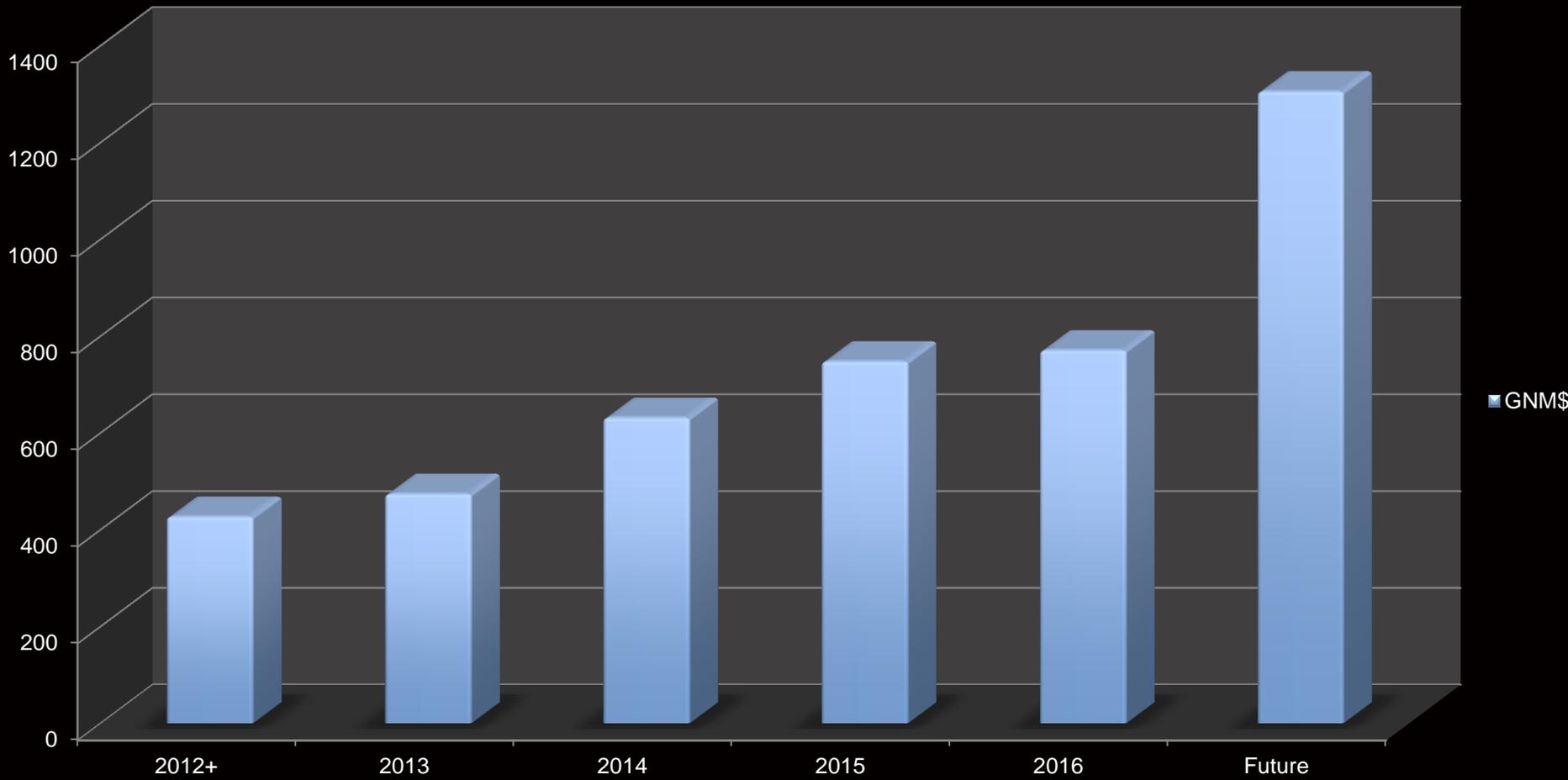
Tracking Economic Genetic Progress

Comparing Male Genetic Selection with Added Female Selection

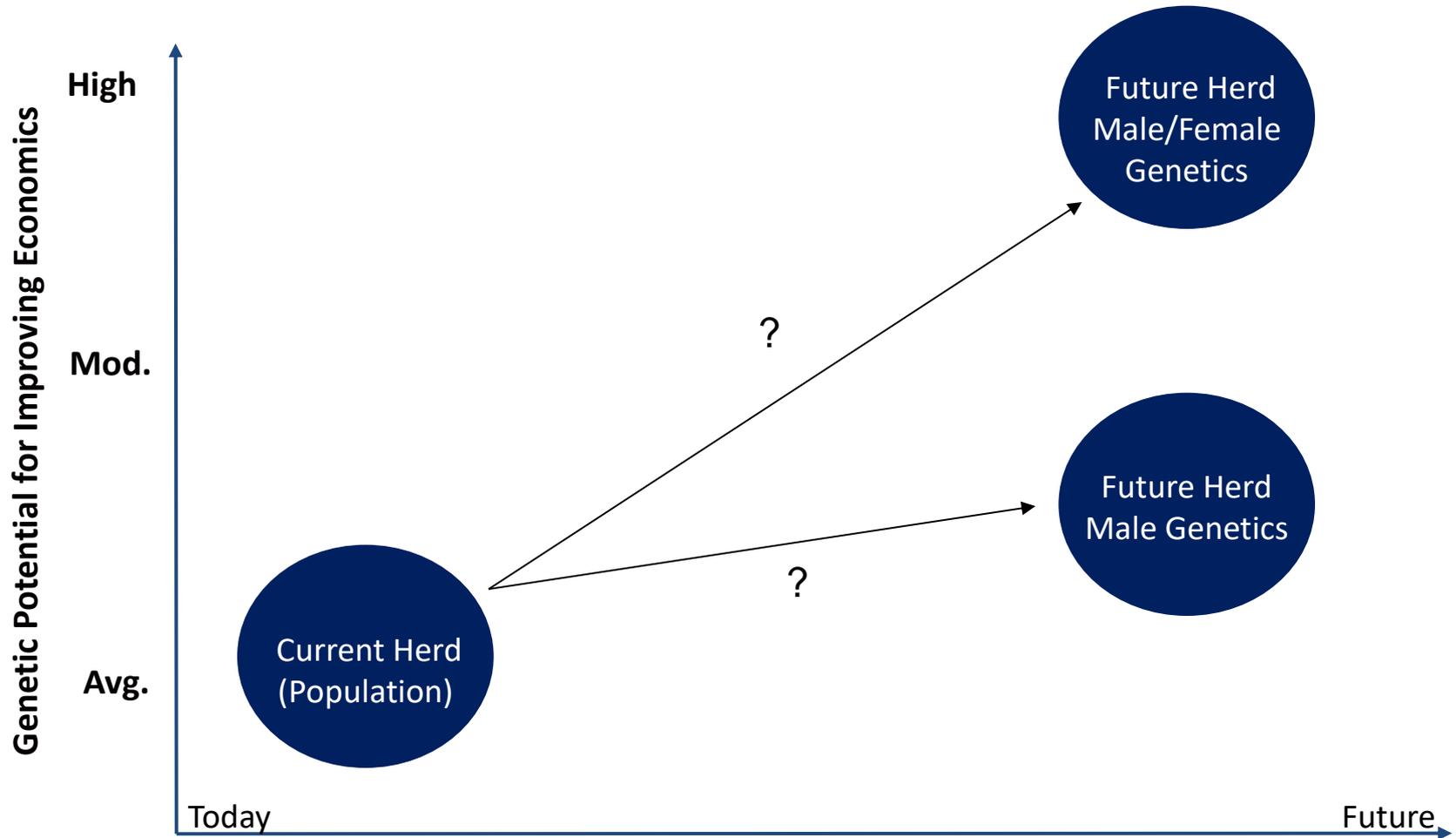


Exponential Improvement Window...

2 x PTA Index (Real \$\$ Value to Customer)



Genetic Decisions Today Impact Economic Profit of the Future



Prophet From Genetic Progress



GRAND MOTHERS

Seek: I want to be the Recipient Mother of my Granddaughters' Future

Value: Profitability from shortening the generational interval (and I am an Experienced Mother)

DAUGHTERS

Seek: Use of our own Genetic Indexing and Herd Rankings to identify our Genetic Needs

Value: Profitability from choosing only the Top Male and Female Genetics for this Herd

IVF Projects



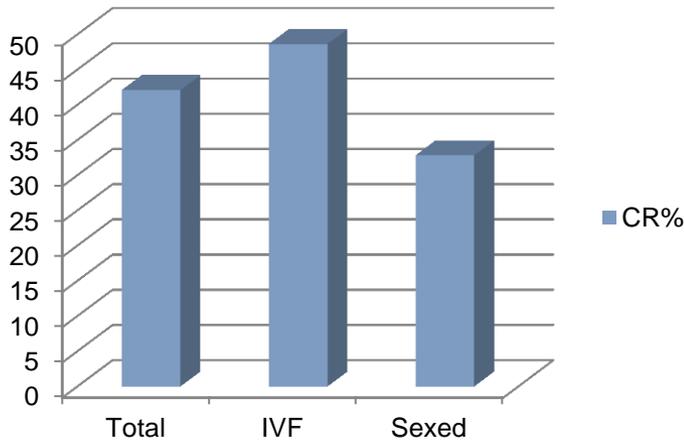
Using Embryos
Reduces Open Days
by Improving
Conception Rates

- 20,000 embryos
•produced and
transferred (2016)
- 200 embryos
transferred/day
50 donors
aspirated/day

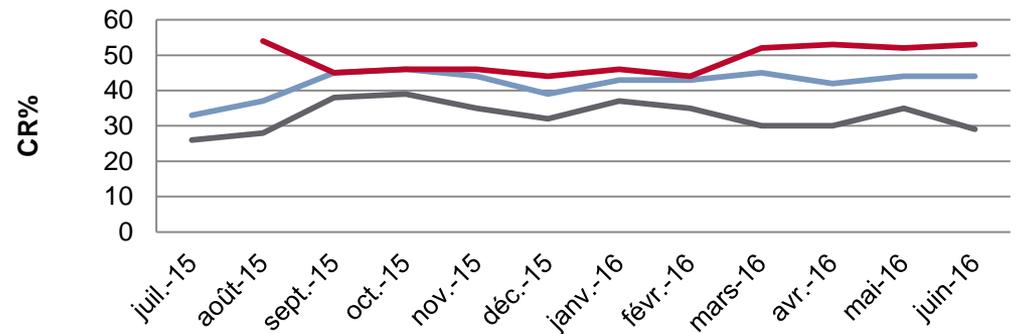


Using Embryos Reduces Open Days by improving Conception Rates

Milking Cow CR%



Milking Cows CR%



	juil.-15	août-15	sept.-15	oct.-15	nov.-15	déc.-15	janv.-16	févr.-16	mars-16	avr.-16	mai-16	juin-16
Total	33	37	45	46	44	39	43	43	45	42	44	44
IVF		54	45	46	46	44	46	44	52	53	52	53
Sexed	26	28	38	39	35	32	37	35	30	30	35	29



ABS 20:20 Vision Statement:

“Bull Selection has Provided a Positive Result...”

*“ We Must Add Female Genetic Selection
to
Maximize Genetic Progress...”*

Profit From Genetic Progress





Female Genetic Management





What's the 'Right' Genome... easy with genomics?

12122220102001201122201020102010200202010
21020102010201020102221020111102010210101
22110101121102010102010210210210210210211
01010012112222010210110201120101022201120
111111111101010221022222222221100001101
0010210111201022022121102010011121102010
2010211020102000211102010201102010102012
00102110201020102010201000201020111020102
11211200121221122010201020001212010201101
21212010201102011121201020100222220111021

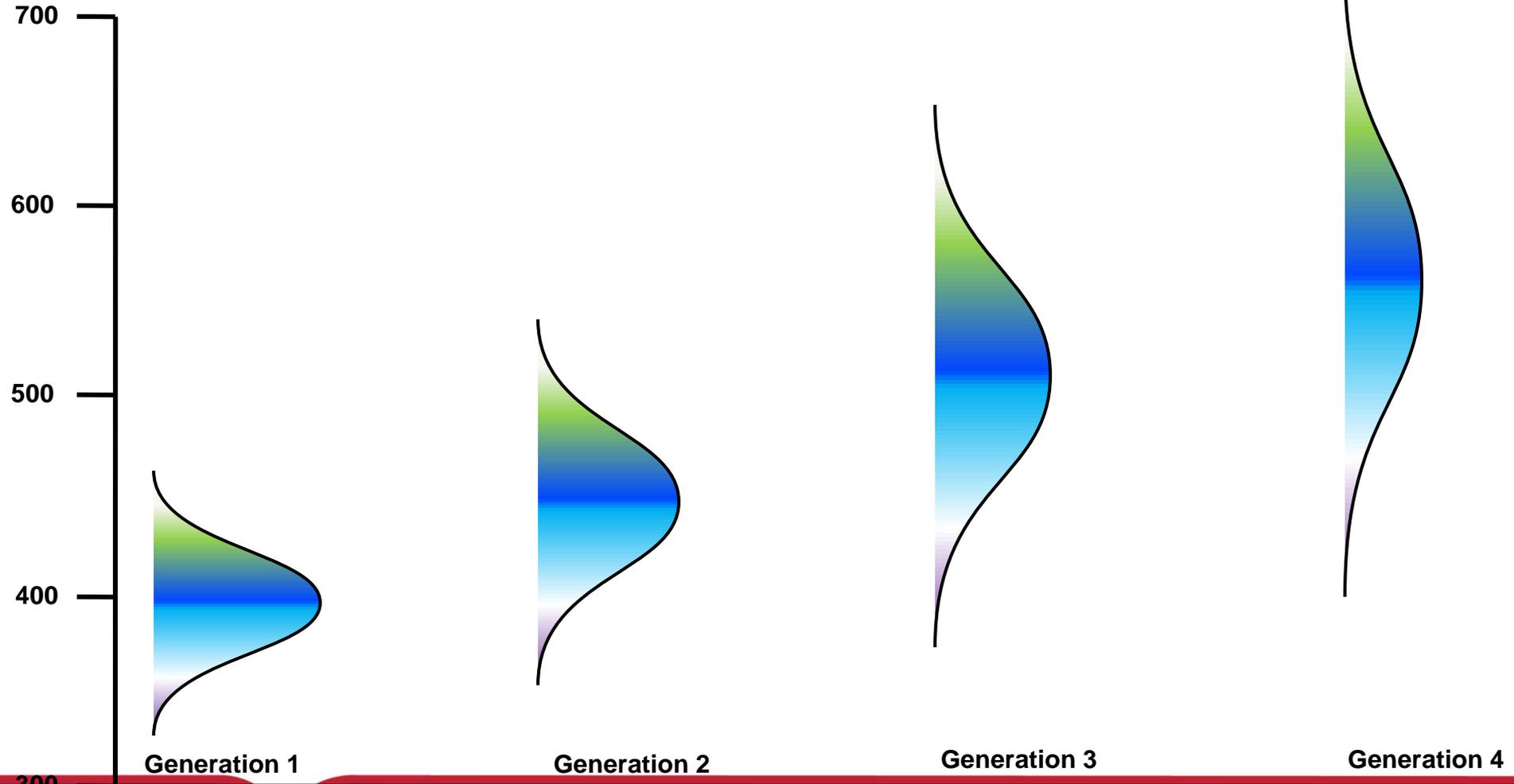


Genotype Data for Elevation

Chromosome 1

10001112200200121110111121111011110011211000201220022201111202101200211
1221100211120011110010110110102200110022011011200201101020222121122102
0100111000112202212221120211201202010020220200002110001120201122111211
1022011110000212202000221012020002211220111012100111211102112110020102
100022000220100020110000220221102211210112111012222001211212220020012
020020202012221100222222002212111121002111120011011101120020222000111
20110102111212111020221002112012110011111021112110211122000101101110202
2002211101020111211110112021021021211011022122001211011211012022011002
220021002110001110021102110111000222002022121211000222010200222212122
112111200201102020012222221122120212112101100121101102002200020010022
000111101100121102121211120101012120221010101111102110211221111121020
1211121011012001111102111101111122012101212110102220202121122212011012
220021212101212102011001112221211012012201020112201201220200122122110

Using Genomic Bulls Creates Faster Progress But Causes Increased Variation



Welcome GENOMICS



AGTCCATGGGGTTGCAGAGTCAGACACAGTGGAGTCACACACATACACACG
GCCCCACGCTGGGTAAAGGCGGGGCTGAGACAAGGGCAGGTGAGGCCTCCCA

**Genomics Are Reducing Generation
Interval!**

***(Have we been using Correct Breeding
Assumptions?)***



Worst Trait - NOT Right Answer



Poor Udder Depth

+



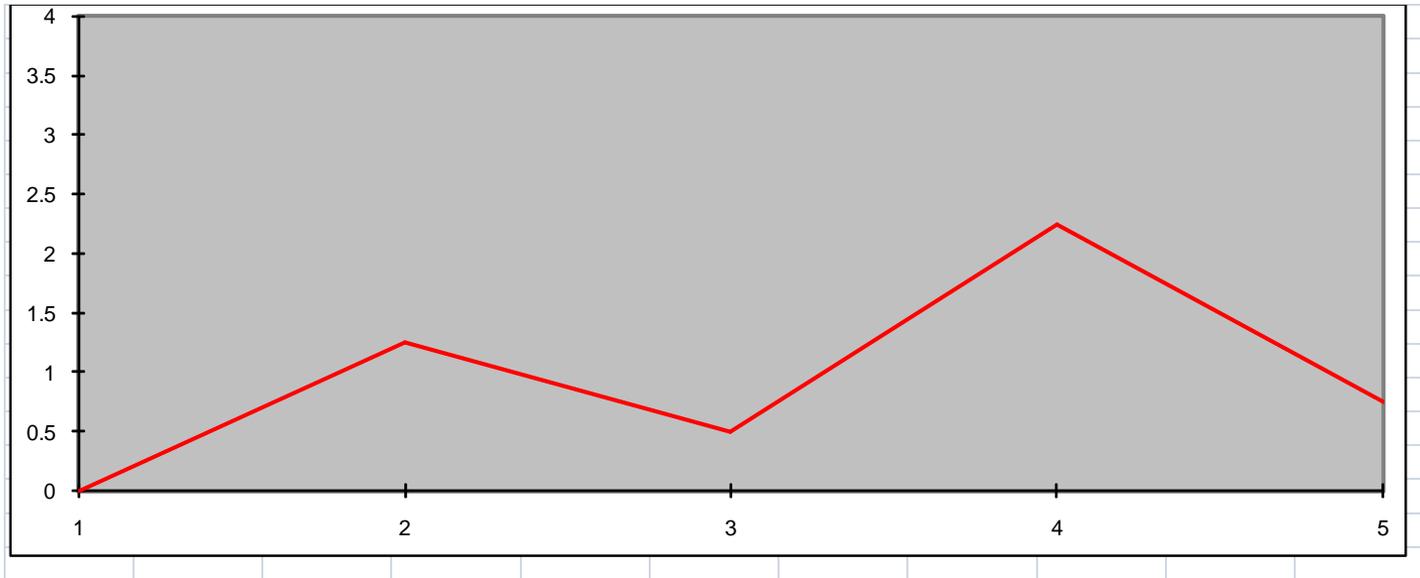
Bull w/good UD

=



Improved UD but **poor**
in other traits

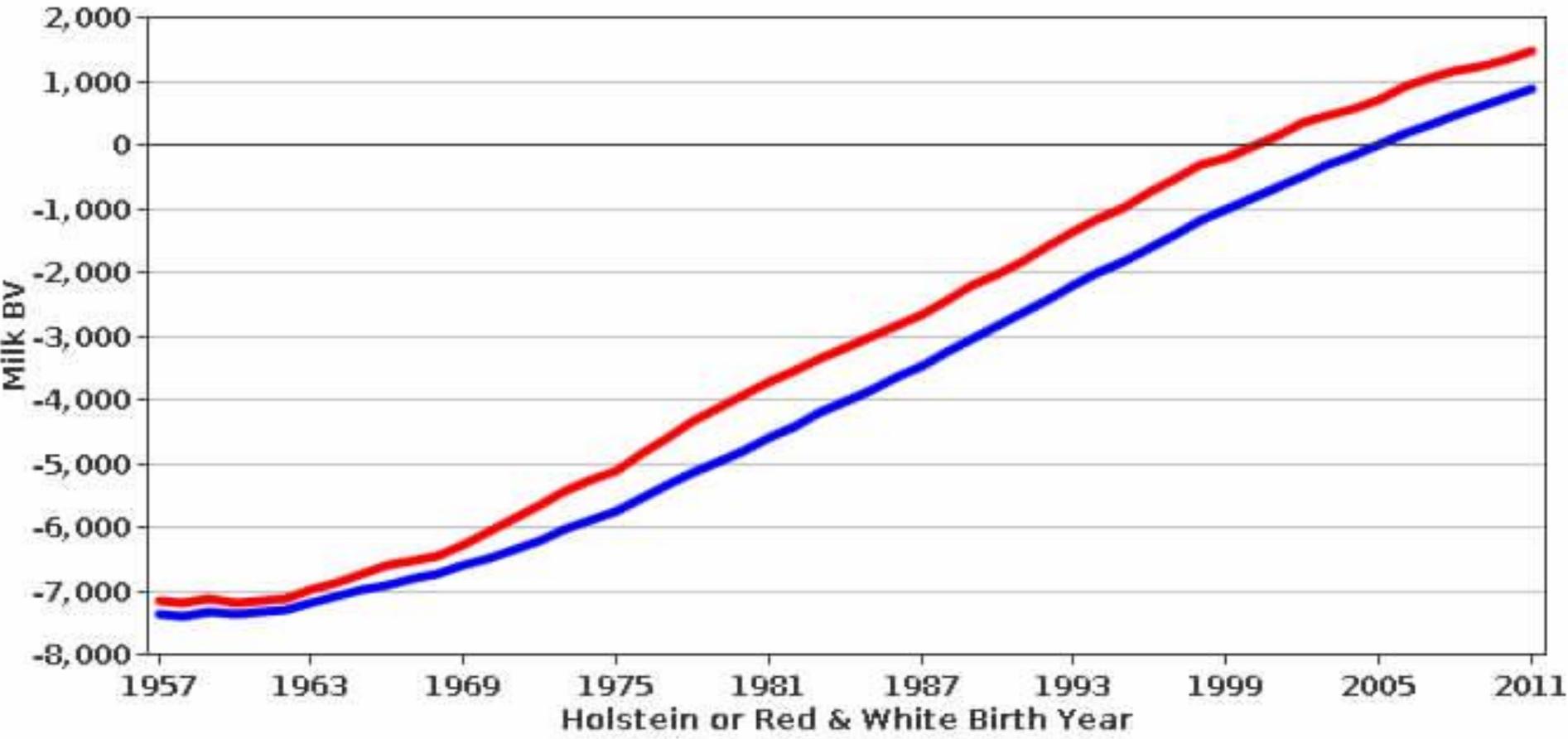
Worst Trait Selection Process



Improvement only because of bull group selected

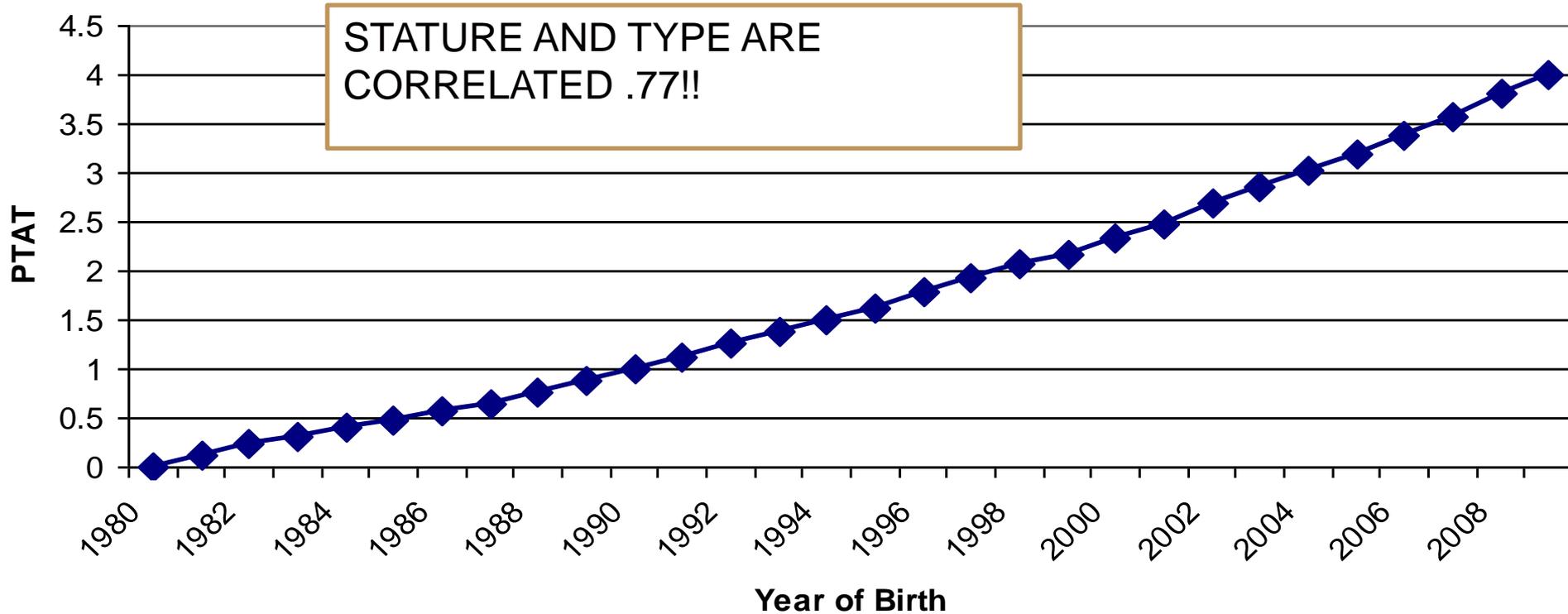
Milk Breeding Values over Time

■ Cow Milk BV ■ Sire Milk BV



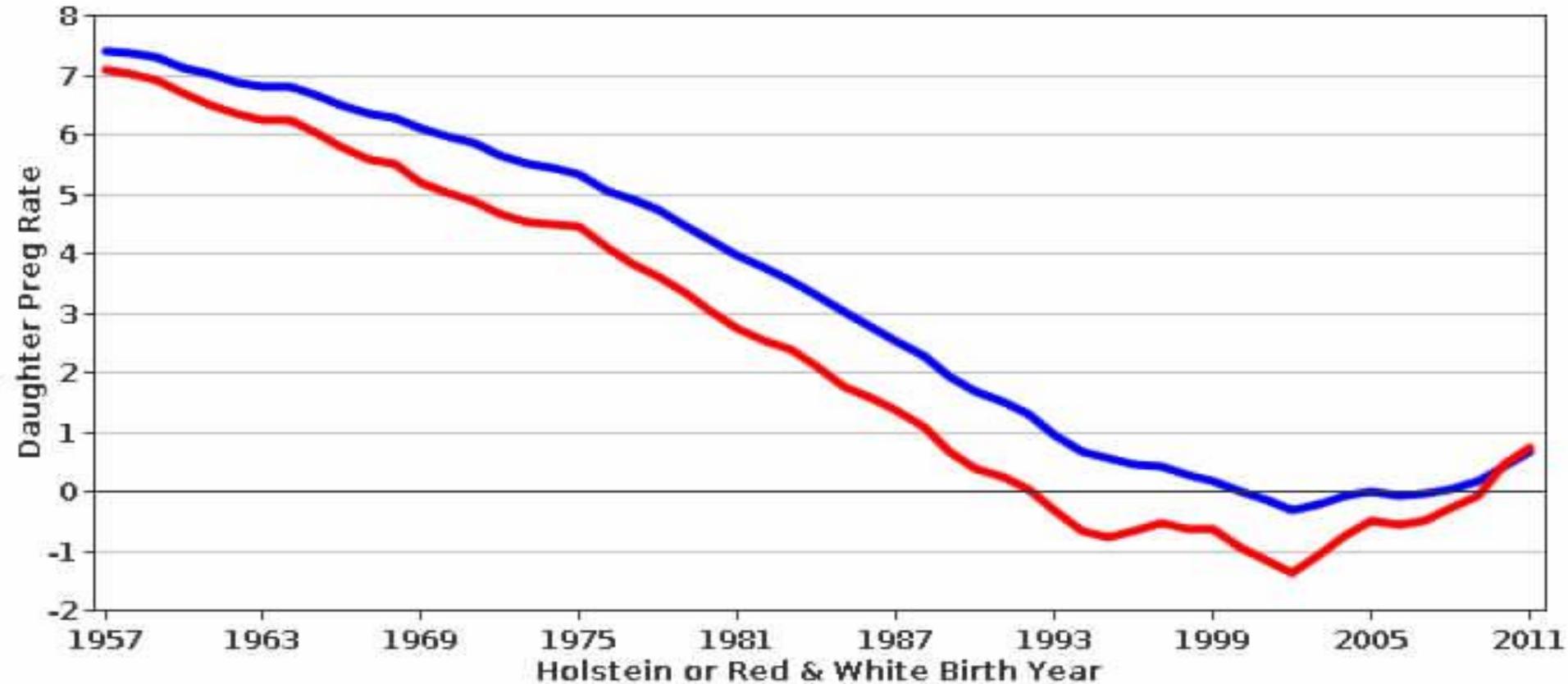
Change in type over time

Change in PTAT over time



DPR (not everything has been positive...)

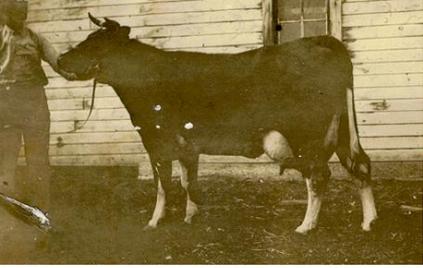
■ Cow Daughter Preg Rate ■ Sire Daughter Preg Rate



The High Impact of Low Heritability

****Ranked by Sire PTA DPR****

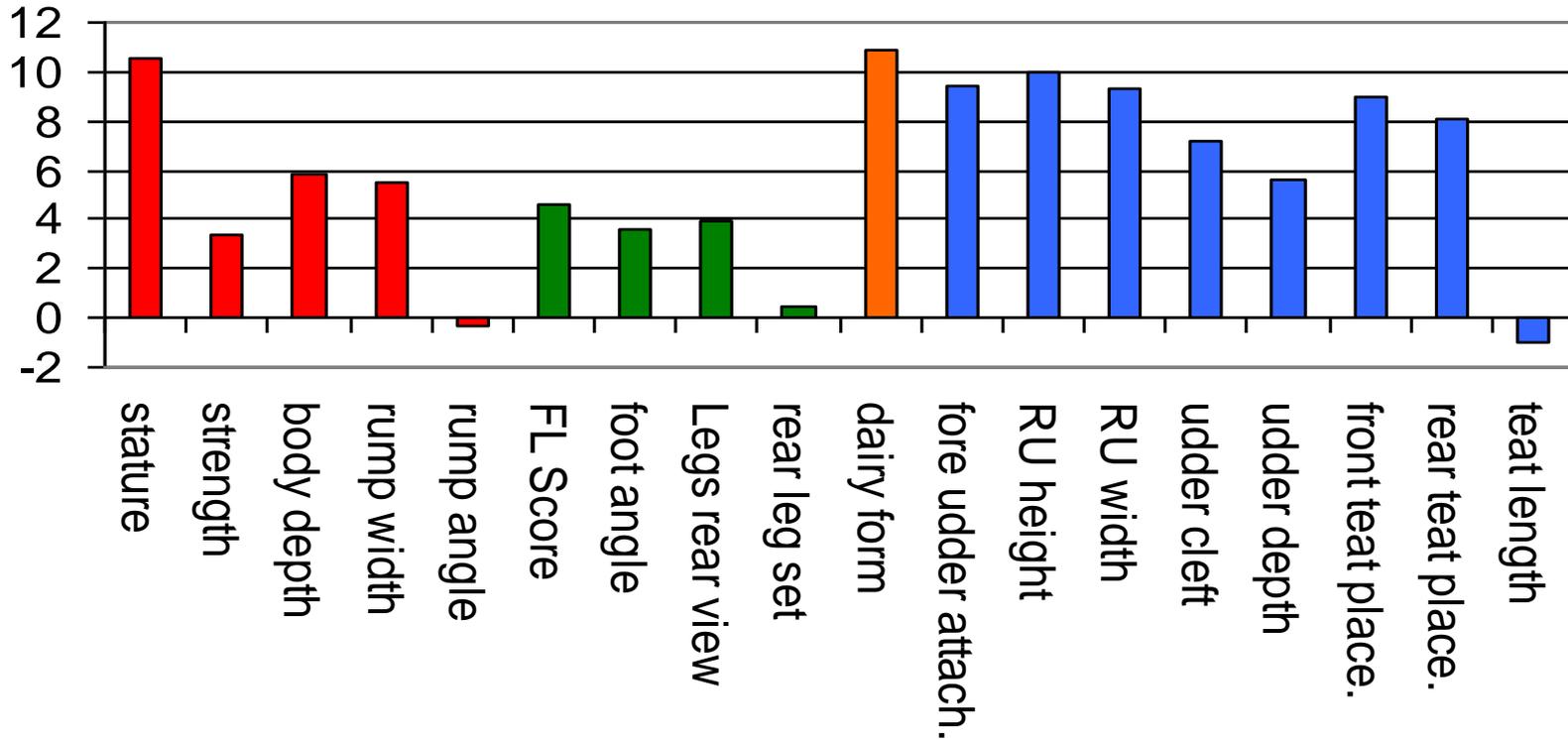
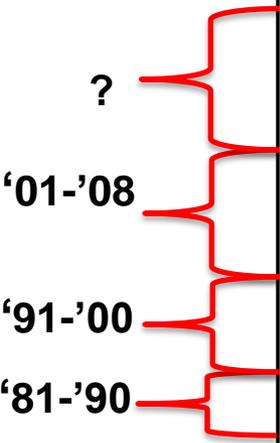
# Cows	PTA DPR	Days Open	% Preg	Times Bred
1202	3.2	99	76%	1.9
2403	0.42	108	69%	2.1
1202	-1.8	120	63%	2.2



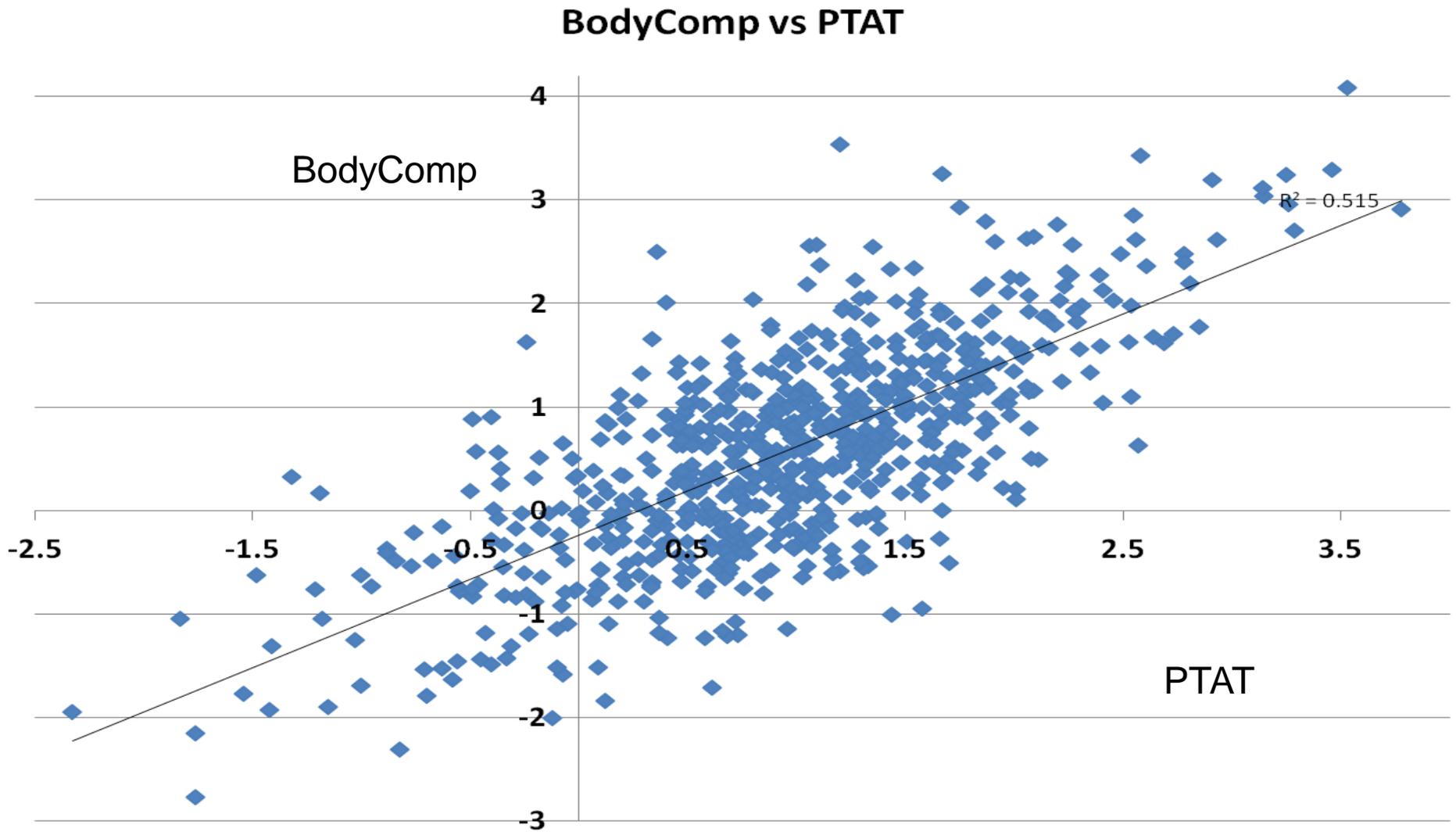
Linear Traits— Change over time



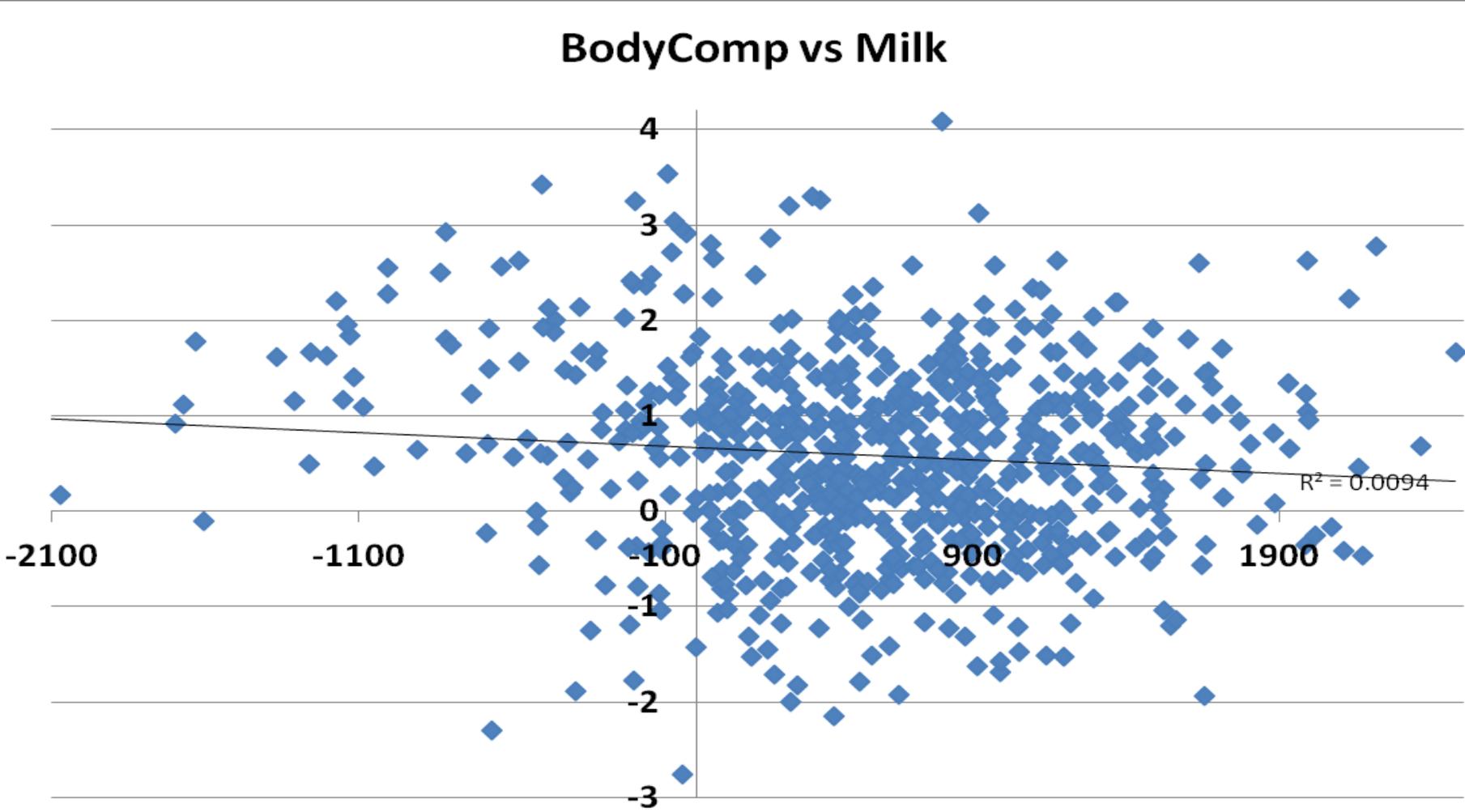
Change in Breeding Values for birth year 1980 to 2009



Do bigger cows score higher?

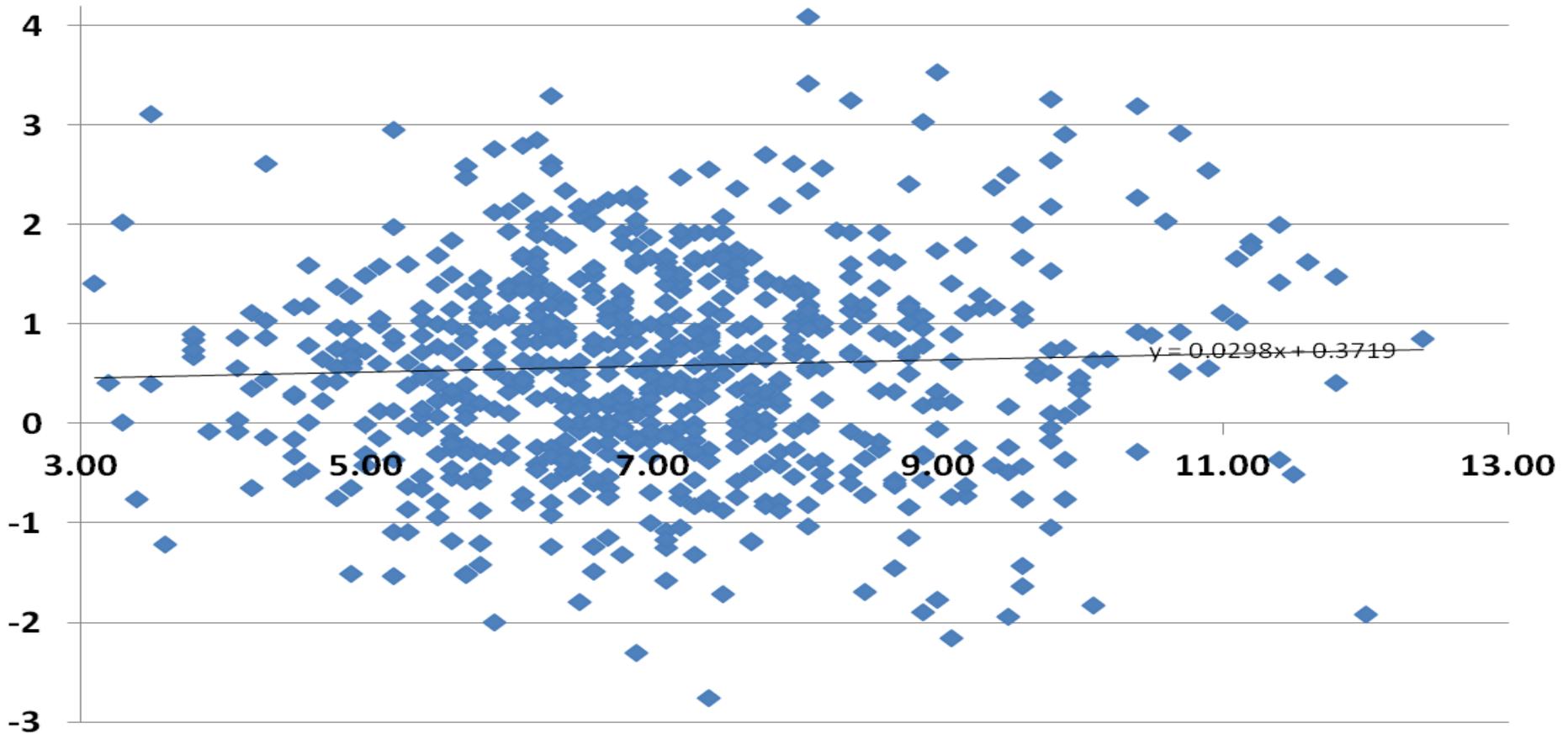


Does more BDC mean more milk?



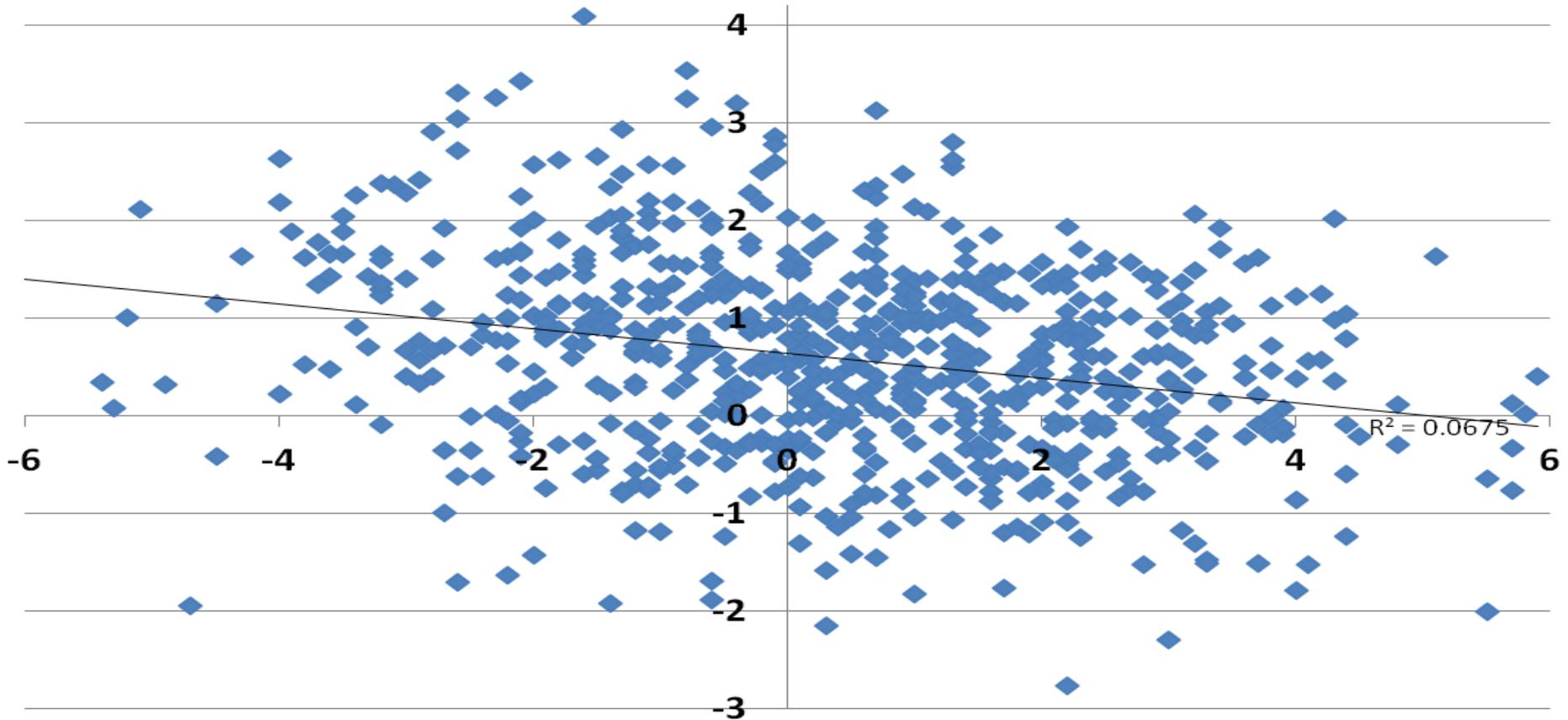
Do larger cows calve easier?

BodyComp vs Daughter Calving Ease



Do larger cows breed back easier?

BodyComp vs Daughter Pregnancy Rate



3.33 PTAT (4.35 Stat)
2.95 UDC
1.58 FLC

.35 PTAT (-1.39 Stat)
.67 UDC
-.79 FLC



Following Historic Index Models Have Given Us Inbreeding



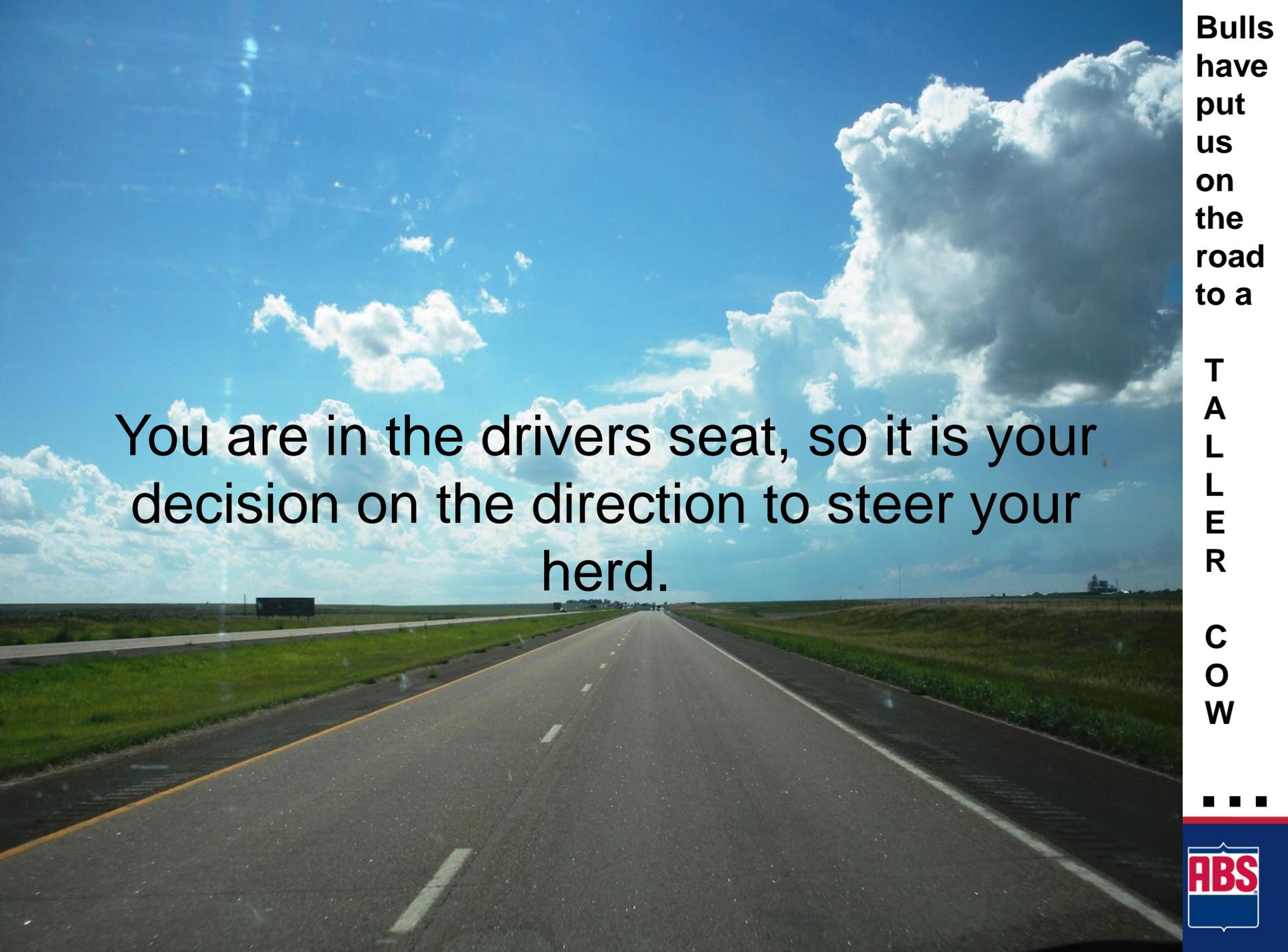
- Large Cow
 - High DMI
 - Fit Freestall
- Low Fertility
 - More Semen
- Higher Cull Rates

High
Production
High type
– Driven by
“Show
Type”



“Clearly – we have a Problem...”
BULLS ARE DANGEROUS





You are in the drivers seat, so it is your
decision on the direction to steer your
herd.

**Bulls
have
put
us
on
the
road
to a**

**T
A
L
L
E
R**

**C
O
W**

■ ■ ■



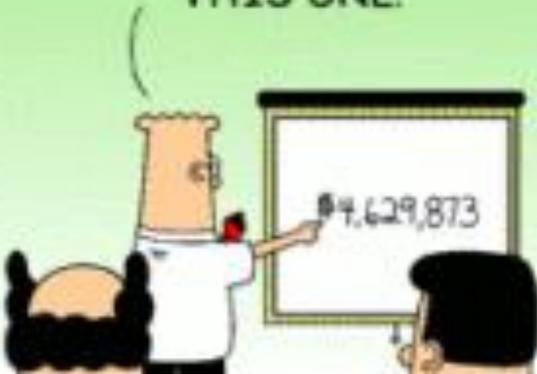
Following ABS RWD validation Address' the question of what Genetics Do Deliver

- Large commercial herd – 8,000 cows
- Used herd's Real World Data[®] (20M+ Records, 5 Countries, 1500 Cows/Herd)
- Looked at performance based on genetic levels
 - Milk
 - Longevity
 - Female Fertility
 - Somatic Cell



Why RWD?

I DIDN'T HAVE ANY ACCURATE NUMBERS SO I JUST MADE UP THIS ONE.



www.dilbert.com scottadams@aol.com

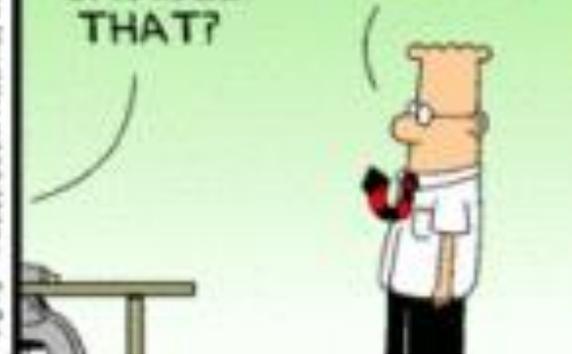
STUDIES HAVE SHOWN THAT ACCURATE NUMBERS AREN'T ANY MORE USEFUL THAN THE ONES YOU MAKE UP.



©2008 Scott Adams, Inc./Dist. by UFS, Inc.

HOW MANY STUDIES SHOWED THAT?

EIGHTY-SEVEN.



DATA

- RWD has massive amounts of data
- Quality is much more important than quantity

GARBAGE IN, GARBAGE OUT



Real World Data[®] for daughters with High, Medium, and Low sire genetic level for PTA Milk

Data are from a commercial herd milking over 8,000 cows

PTA Milk Category	Sampling of the ABS Sires Included	Sire PTA Milk	No. Dau.	1st Lactation 305d ME Milk, lb.	Milk Yield Advantage, lb	Extra Milk Sales each lactation, @\$10.00/cwt.
High	ALTON PROSPECT WESTMINSTER	over +1300	474	36,349	+2034	+\$203
Medium	BOLIVER FREDERICK BRADLEY	+700 to +1300	1,041	34,871	+556	+\$56
Low	DRAMATIC MALIN DRAKE	under +700	719	34,315	--	--

Milk Yield Economic Impact for each 1,000 cows



Extra Milk sales per cow high to low group	\$203
Lifetime Average	2.5 Lactations
Extra Milk Sales Lifetime per cow @ <u>\$10.00 cwt</u>	$2.5 * \$203 = \mathbf{\$508}$
For each 1,000 cows	\$508,000

Real World Data[®] daughters of sires High, Medium, and Low for PTA DPR

Data are from a commercial herd milking over 8,000 cows

PTA DPR Category	Sampling of the ABS Sires Included	Sire PTA DPR	No. Dau.	1 st Service CR% (all lactations)	CR% Advantage	Extra Profit, @\$5 per 1 CR%*
High	DIE-HARD DUSTER MANGO	Above 0.0	2546	29.2%	+4.2%	\$21.00
Medium	GORDON PIPPEN GARRISON	0.0 to -1.5	569	27.6%	+2.6%	\$13.00
Low	CONVINCER LANTZ MODESTO	Below -1.5	721	25.0%	--	--

* Values approximated from data published by DeVries and coworkers. 2005. AN156. University of Florida

DPR Economic Impact for each 1,000 cows

Overall Days Open Difference high to low group	-50
Extra repro savings per lactation <u>\$1.75/DOPN</u>	\$87.50
Lifetime Average	2.5 Lactations
Savings per cow of decreased Days Open	$2.5 * \$87.5 = \mathbf{\$218.75}$
For each 1,000 cows	 \$218,750**

**Economic impact potential is conservative (does not include value of loss for DNB cows)

Real World Data[®] for daughters with High, Medium, and Low sire genetic level for PTA SCS

Data are from a commercial herd milking over 8,000 cows

PTA SCS Category	Sampling of the ABS Sires Included	Sire PTA SCS	No. Dau.	1st Lactation SCC x 10 ³ cells	SCC Advantage x 10 ³ cells	Log SCC
High*	MACHOMAN CUMULUS PROSPECT	Above 3.10	694	162,000	--	2.20
Medium	DIE-HARD TOUCHDOWN PIPPEN	3.10 to 2.90	985	136,000	-26,000	1.95
Low	REECE GRANDVIEW MANGO	Below 2.90	511	117,000	-45,000	1.79

*Low SCS is favorable

Real World Data[®] for sires High and Low for PL

Data are from a commercial herd milking over 8,000 cows

PTA PL Category	Sampling of the ABS Sires Included	Sire PTA PL	No. Dau.	Lifetime Total Milk	Lifetime Milk Yield Advantage, lb
High	DUSTER DIE-HARD TABOO MARATHON ZEST	over +1.0	1901	60,811*	+5459
Low	MODESTO MATTIE LANTZ KENRIK ROY	below - 2.0	1838	55,352	--

*Underestimates Lifetime Production in order to show recognizable group of bulls. Many in high group are still living in herd, therefore variance from high to low is a conservative difference.

PL Economic Impact for each 1,000 cows

Lifetime Milk Difference per cow high to low PL group	5,459 lbs
Lifetime Milk difference <u>1,000 cows</u>	5,495,000 lbs
Cwts of milk @ <u>\$10.00</u>	54,950*\$10.00
Economic Advantage for each 1,000 COWS	\$549,500



What does *'Your'* Efficient, Profitable, Long-Lived Genetics look like?



Holsteins don't 'look' like they used to

Relationships between traits and Productive Life

Trait	Birth yr for cows		Bulls
	<1983	1995-97	08-2013
Milk (PTAM)	+0.43	.08	.01
Dairy Form (DF)	+0.41	-.25	-.36
Stature (ST)	+0.05	-.13	-.36
Body Depth (BD)	-.07	-.29	-.43

Tsuruta and co-workers. 2005. J. Dairy Sci. 88:1156.

Weigel and co-workers. 1998. J. Dairy Sci. 81:2040.

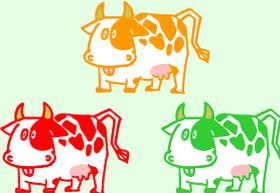
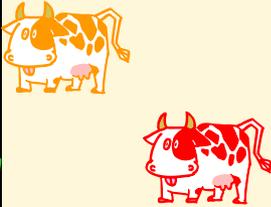
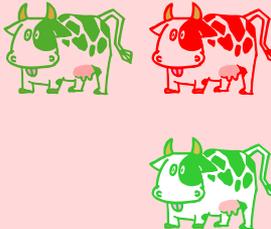
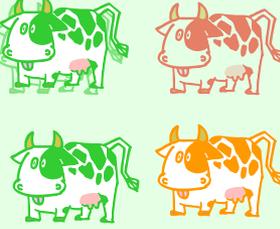
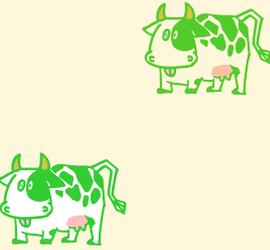
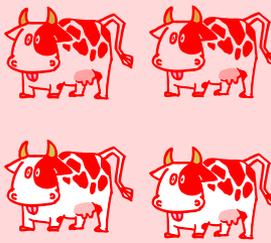
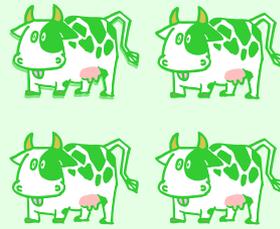
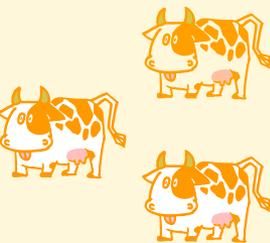
- Over time, we have changed the cow, her environment, and also what we expect from her.

How do I identify Genetics to drive Total Genetic/Breed Profitability

General Public 'Inbred' Index Rankings...

General industry Economic Indexes

Personalized Herd Male and Female Rankings

	Culls	Average	Top 20
General Public 'Inbred' Index Rankings...			
General industry Economic Indexes			
Personalized Herd Male and Female Rankings			

Some Culling Reasons Seem Obvious





Inbreeding

The Silent Thief



The Silent Thief

Oh No...
What do we Do



WIDTH
OF RUMP

PELVIC
ANGLE

REAR
UDDER
HEIGHT
AND
WIDTH

UDDER
CENTER
SUPPORT

UDDER
DEPTH

REAR
LEG SET

FOOT
ANGLE

CORRECT SET

FORE
UDDER

TEAT
PLACEMENT

STATURE

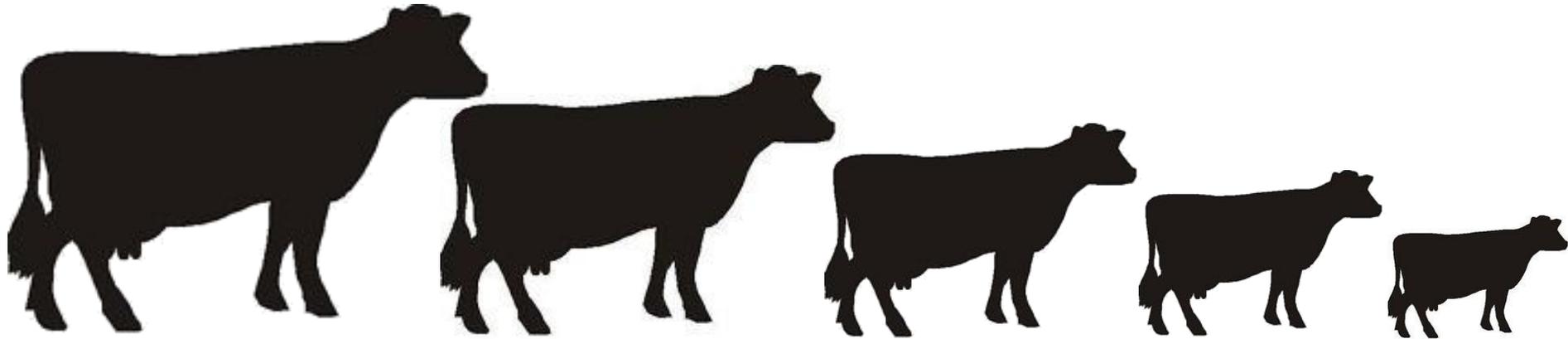
ANGULARITY

STRENGTH
AND
CAPACITY

ABS



Which Cow is the Right Cow for You



Show Type

Intensive Management

Durability

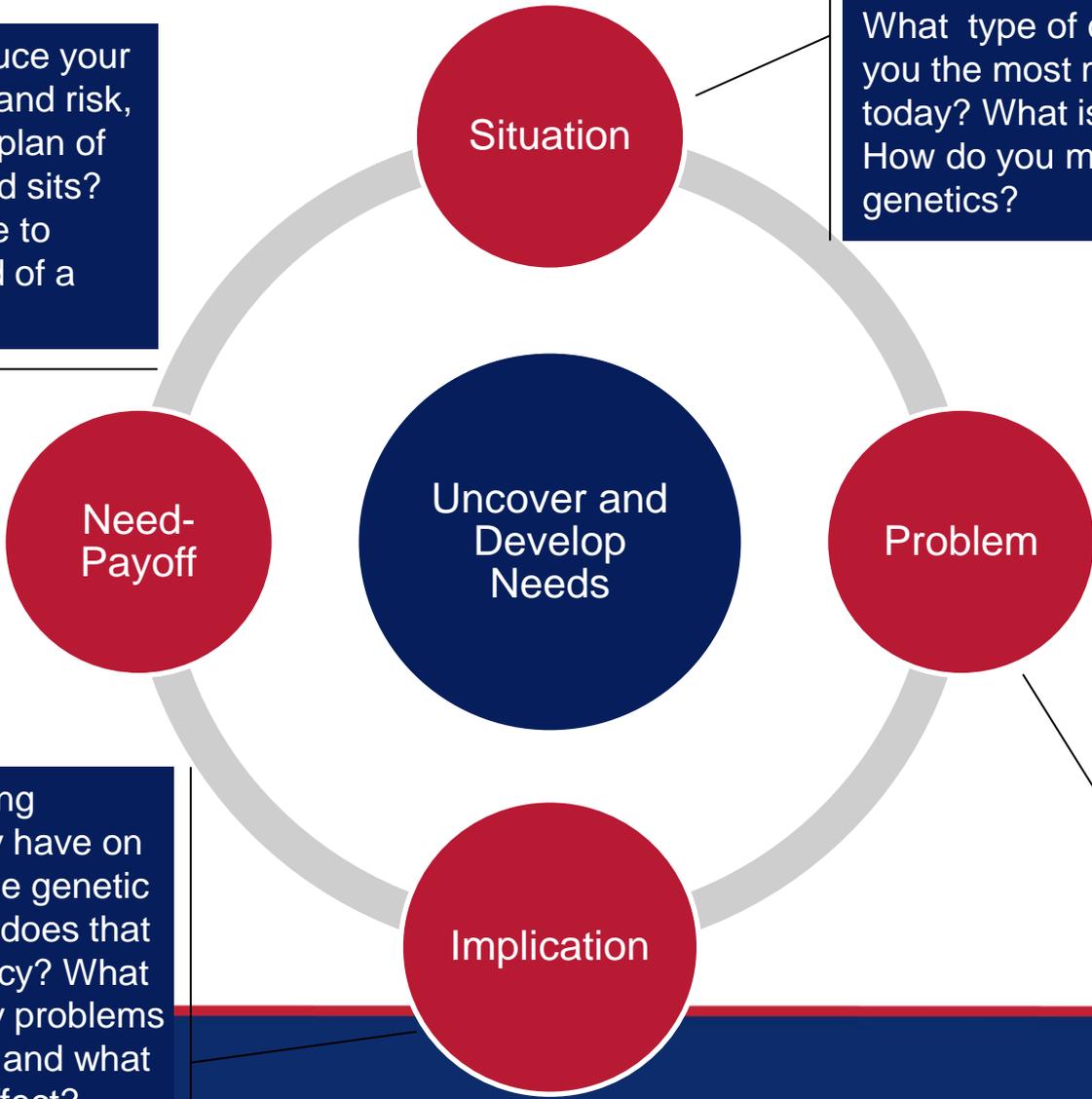
Robot

Grassland

Genetic Solution Methodology

What if you could reduce your management burden and risk, and have a complete plan of where your whole herd sits? Would that be of value to you? Have you heard of a genetic audit?

What type of cow is going to make you the most money five years from today? What is your genetic criteria? How do you manage and track your genetics?



Do you have adequate tools to measure genetic progress? Are you satisfied with the speed you are creating your herd of ideal, profitable cows? What are the 2-3 biggest inefficiencies in your herd?

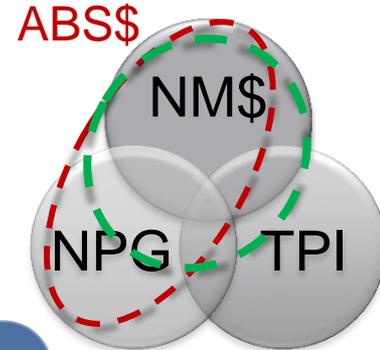
What effect would going backwards genetically have on your herd? If cows lose genetic ability of fertility, what does that mean for your efficiency? What happens if inefficiency problems continue to get worse and what other areas do they effect?



ABS Product Development Direction

ABS utilizes our own Sire Selection index we call ABS\$

- We offer this basic formula in the form of Net Profit Genetics
- Many of our Clients are using our NPG Indexing Formula



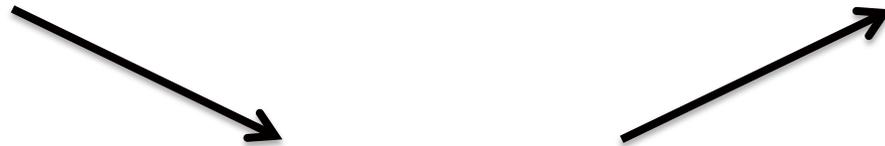
Our goal is to deliver strength in Lifetime Net Profit

- One development goal to make personalized genetic progress
- It is economic in nature and fits our customer genetic requirements

Our strong focus on ABS\$ will include proprietary product/indices

- Investment in ABS\$ will generate real strength in **none** TPI traits
- Proprietary ABS\$ will provide product strength thru indices and hybrid embryos, allowing faster generation intervals leading to increased profits

ABS \$ Profitable Cow of the Future



- Moderate Size
 - Efficiency
 - Fits Facility
- Higher Fertility
- Genetics that help control expenses
- Lower maintenance cow that stays in the “System”

- High Production
 - What kind?
- Performance Type
 - Confirmation with a economic purpose



NET PROFIT™

G E N E T I C S

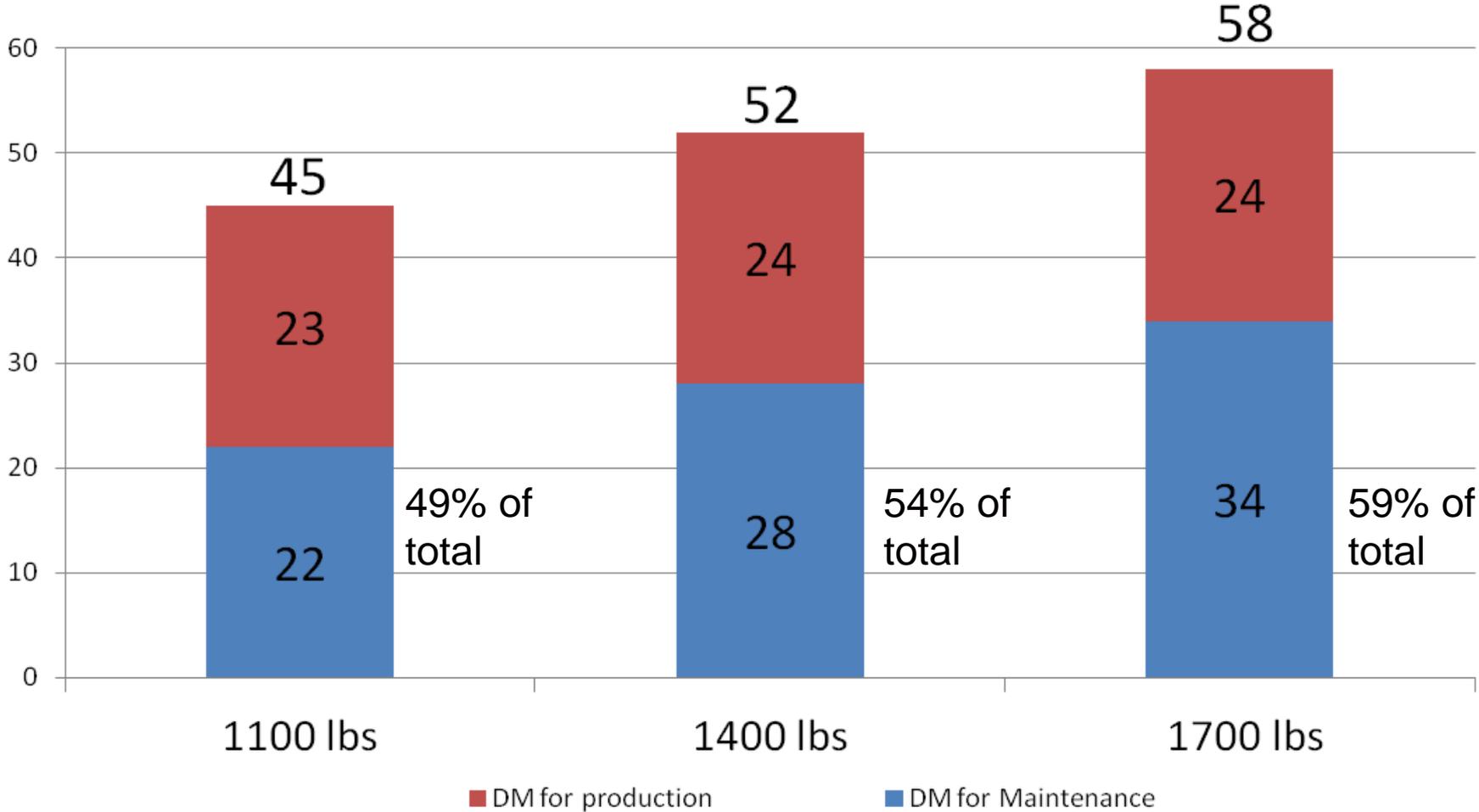
Profit From Genetic Progress



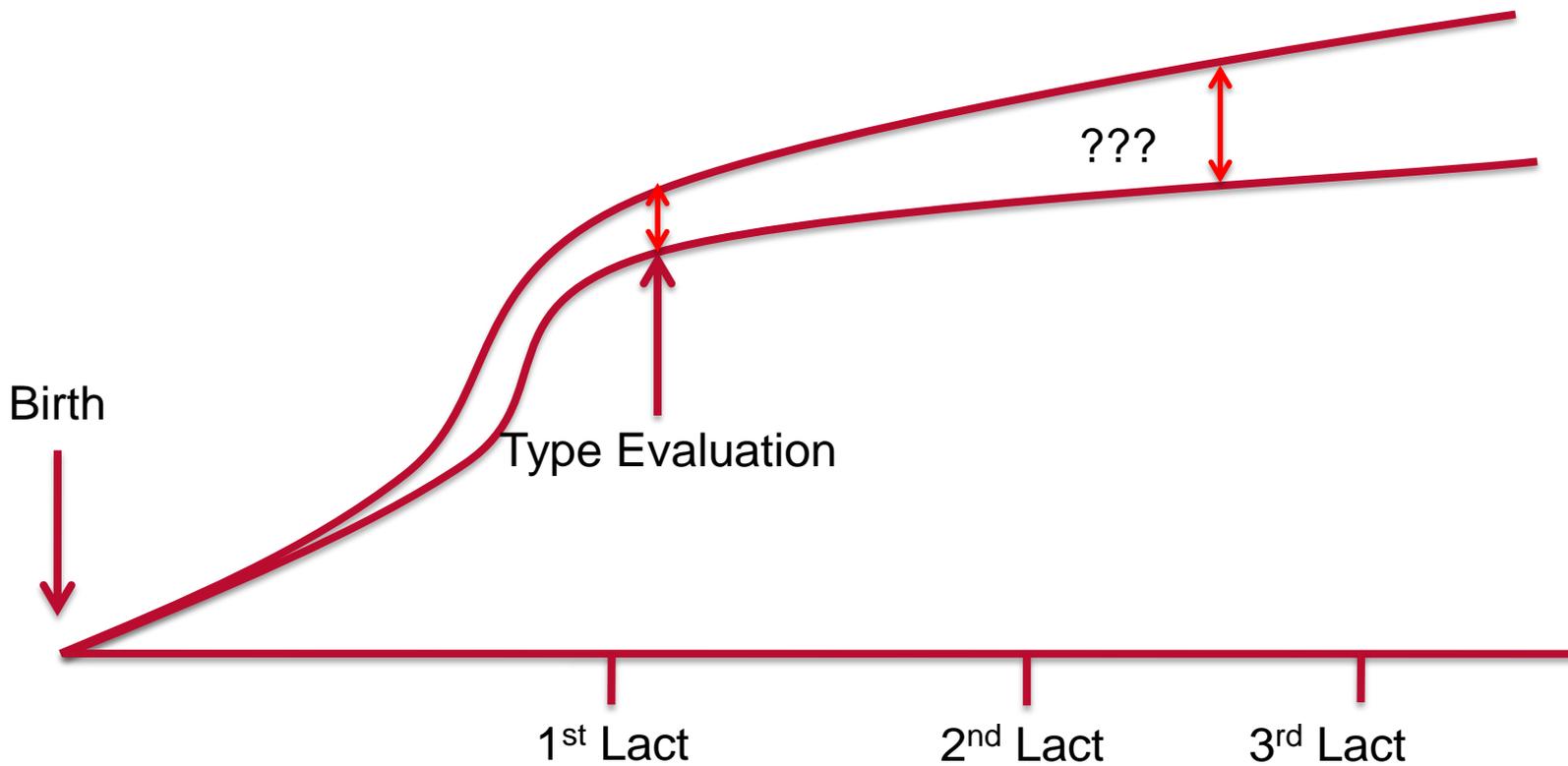
Dry Matter Intake Expenses

- 1100 lb cow 45 lbs DMI consumed daily
- 1400 lb cow 52 lbs DMI consumed daily
- 1700 lb cow 58 lbs DMI consumed daily

Total Dry Matter Intake by Cow Size



Growth Curves of Large vs Moderate Size Cows



What do their daughters tell us about which Genetics are “Right for You”?

29HO12209 SHOTTLE		29HO10681 ALTON
99,999	Production daughters	26,530
+1.22	Type	-0.24
+0.88	Udder Comp	-0.22
+0.74	FL Comp	-0.14
+1.48	Body Comp	-1.28



What do Alton daughters tell us about which Bull is “Right for You”?

- Yield Difference: +700 lbs More Milk = +**\$89**
- 3 Lacts Provides +2100 lbs More Milk = **\$267**
- Alton daughters PL = 2 weeks longer = **\$129**
- Feed Difference: -2.76 BDC Saved Feed costs = **\$57**

- Alton daughters were offering these dairymen **+\$453**



NET PROFIT™
GENETICS



How Can We Turn
This Profit Eating
Cow Around?

Profit From Genetic Progress



“Can you say Health Traits”

- productive life (PL)
- daughter pregnancy rate (DPR)
- somatic cell score (SCS)
- calving ability (Stillbirth)
- Mastitis
- Metritis
- Ketosis

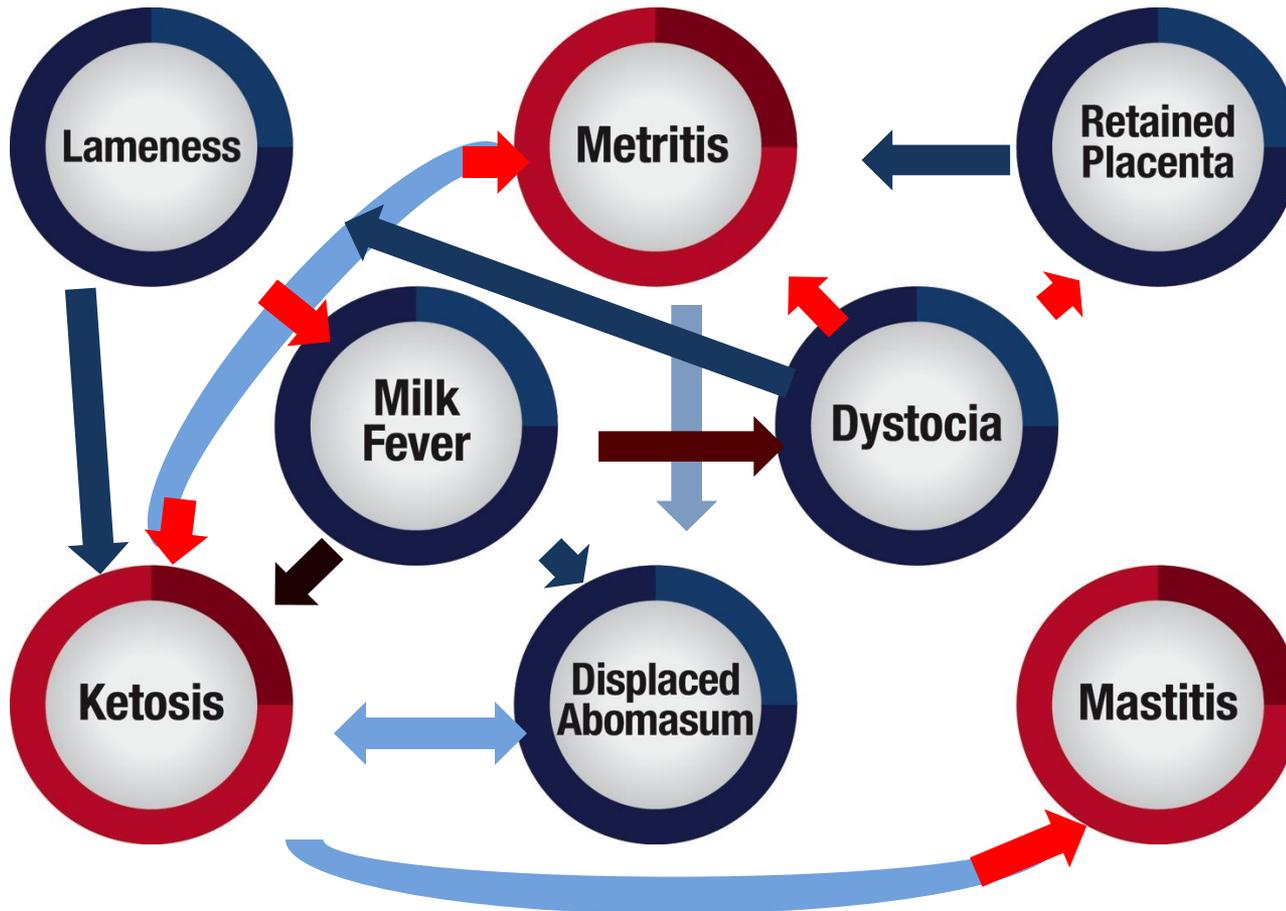


Expensive Transition Management –



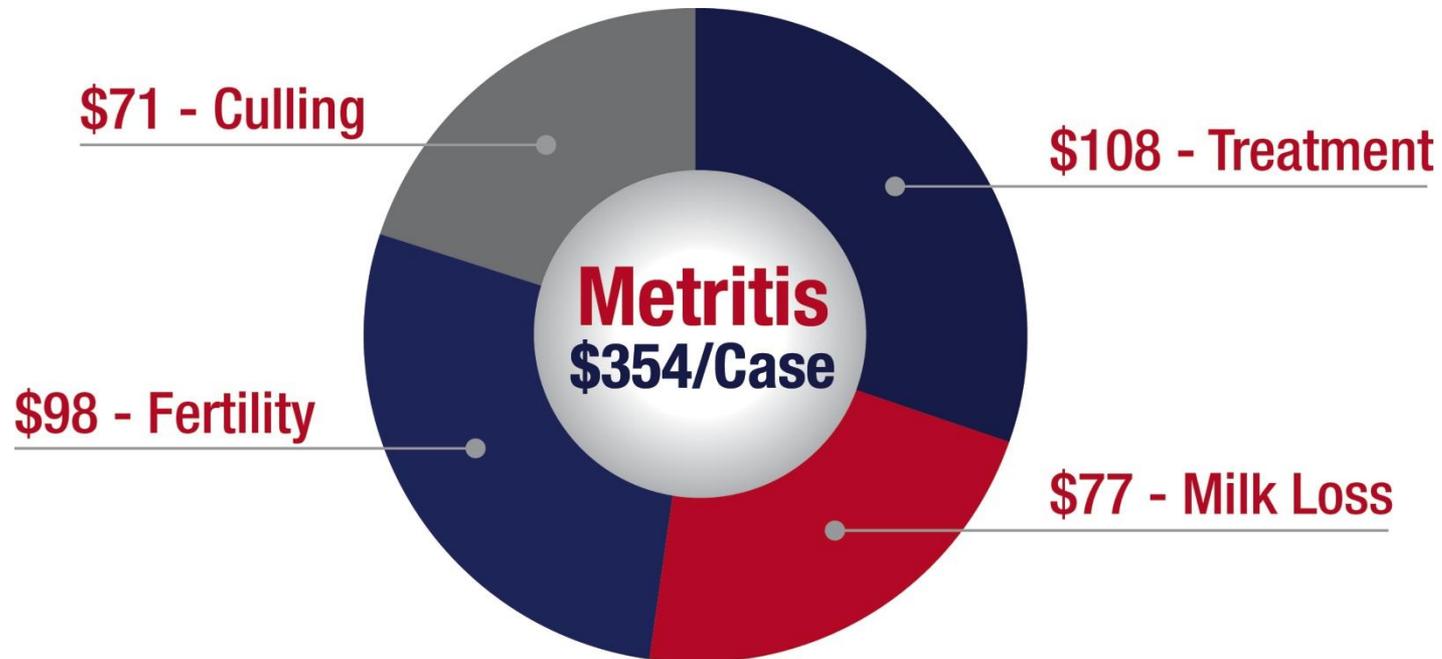
The Result of our Sire Selection Methods

Transition Cow Disorders



Adapted from: Correa, M. T., H. Erb, and J. Scarlett. 1993. Path analysis for seven postpartum disorders of holstein cows. *J. Dairy Sci.* 76:1305-1312.; Goff, J. P. 2006. Major advances in our understanding of nutritional influences on bovine health. *J. Dairy Sci.* 89:1292-1301; Østergaard, S., and J. Tind Sørensen. 1998. A review of the feeding-health-production complex in a dairy herd. *Prev. Vet. Med.* 36:109-129.

Economic Impact of Metritis



For a **1,000 cow dairy** with a typical incidence rate of **15%**, that represents a loss of over **\$53,000** a year due to costs associated with **Metritis**.

How are dairies impacted?



3 diseases that commonly occur at this time include:

Mastitis

- Decreases/Ends milk production (quality and quantity)
- Cost per case is **\$200**
(Bar et al., 2008; Hoblet et al., 1991; Kossaibati and Esslemont, 1997; Miller and Dorn, 1990).

Metritis

- Decreases milk production and reproductive efficiency
- Cost per case is **\$350**

Ketosis

- Decreases milk production and reproductive efficiency
- Cost per case is **\$290**
(Hyperketonemia in early lactation dairy cattle: A deterministic estimate of component and total cost per case. McArt, J.A.A. et al. Journal of Dairy Science , Volume 98 , Issue 3 , 2043 – 2054.).

How are dairies impacted?



75% of disease in dairy cows

occurs in the first 30 DIM with as much as 50% of high producing cows affected

Research on the transition period for dairy cattle has been evolving for more than a decade and involves academia and allied industry

But -Little to no focus on the role of genetics has played into the Prevention of these **losses**...

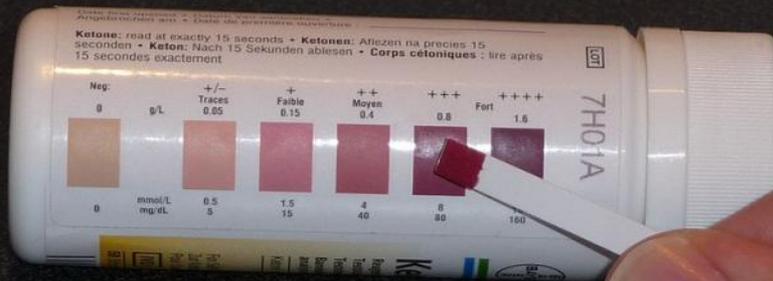
Major Advances in Disease Prevention in Dairy Cattle. 2006. LeBlanc, S.J. et al. Journal of Dairy Science , Volume 89 , Issue 4 , 1267 – 1279 and Monitoring metabolic health of dairy cattle in the transition period. 2010. LeBlanc. J Reprod Dev. 2010 Jan;56 Suppl:S29-35.

Help! What do I do to Prevent Future **Losses**?





Short-term Alternatives?



PROGRESS
SOLUTIONS
GENETIC SERVICES
ELEVATE
VALUE  CUTTING EDGE
NEW ERA

Real World Data

Data Processing & Recording

Profit From Genetic Progress



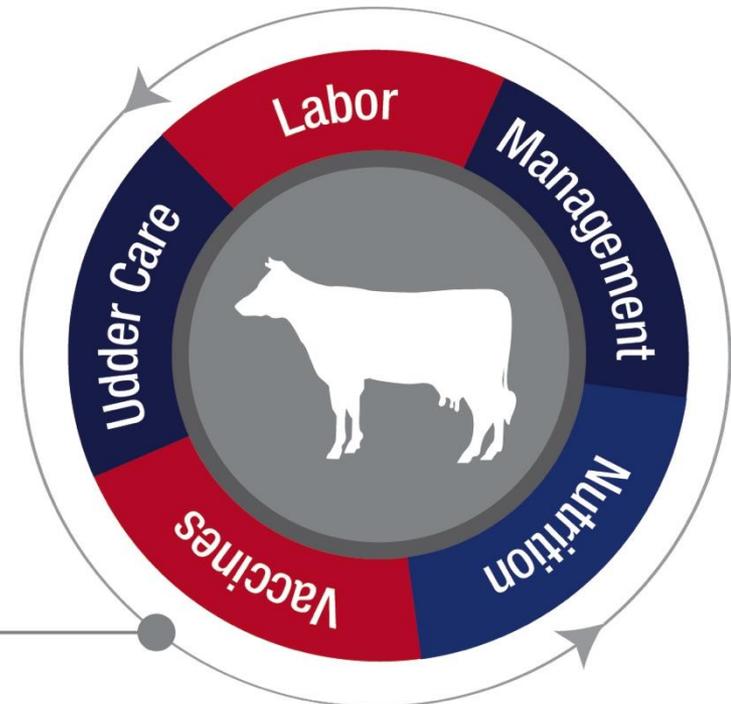
A NEW Answer to An Old Question

ABS customers can now select genetics for their herds to effectively minimize the need for additional preventive and reactionary measures to transition cow health issues

THE NEW ANSWER

**PREVENTION
THROUGH GENETICS**

Genetics Introduced



Reduction of Incidence

How much can we expect to reduce the early metabolic disease traits by using TransitionRight™?

Expected incidence rate difference between the average 5 Star TransitionRight™ sire and the average 1 star TransitionRight sire

Disease Trait	Difference in expected incidence rates
Mastitis	7
Metritis	6
Ketosis	4

We would expect to have about 7 fewer Daughters out of 100 that had a case of Mastitis in first lactation if a five star sire was used in place of a 1 star sire

Economics of Rankings

ABS Bull Ranking:





Finally, a genetic solution to help
your herd TransitionRight™

Introducing

TransitionRight™ Genetics

August 2015 Release



Real World Data[®]

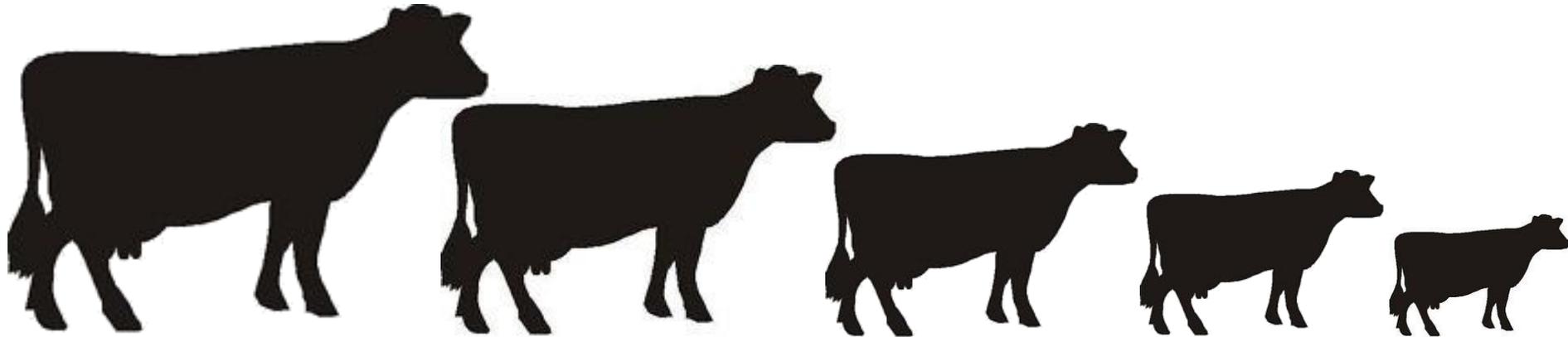
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graph TD; A[Real World Data] --- B[Bull Fertility]; A --- C[TransitionRight]; A --- D[More to come...]
```

Bull Fertility

More to come...

TransitionRight[™]

Which Breed is the Right Breed for You



Holstein

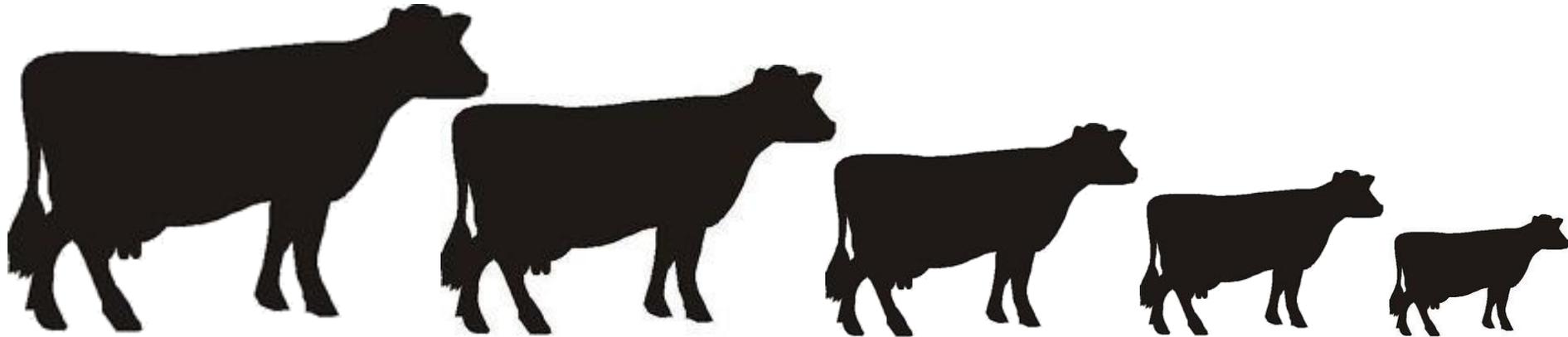
Ayrshire

Norwegian Red

Kiwi Cross

Jersey

Which Genes Are Dairymen Looking For?



Confirmation

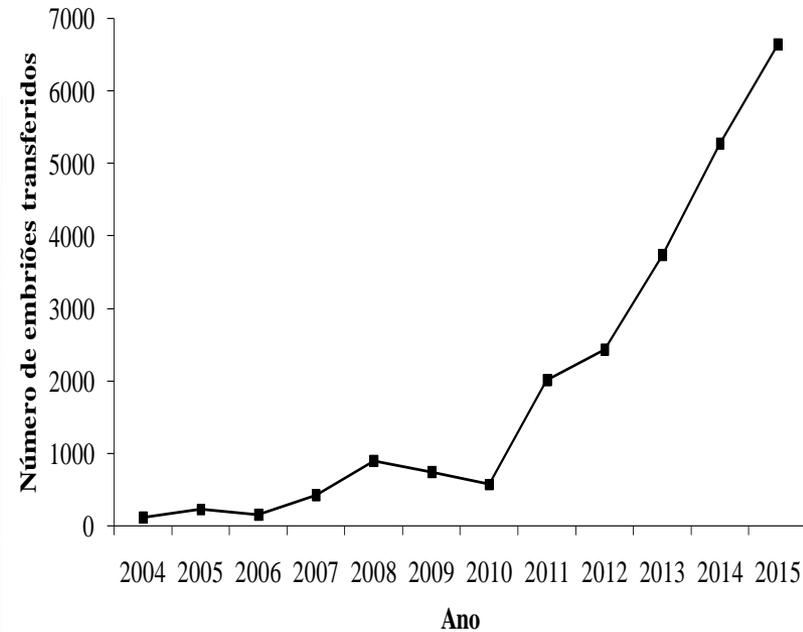
Production

Transition

Fertility

F1

ABS IVF F1 Projects

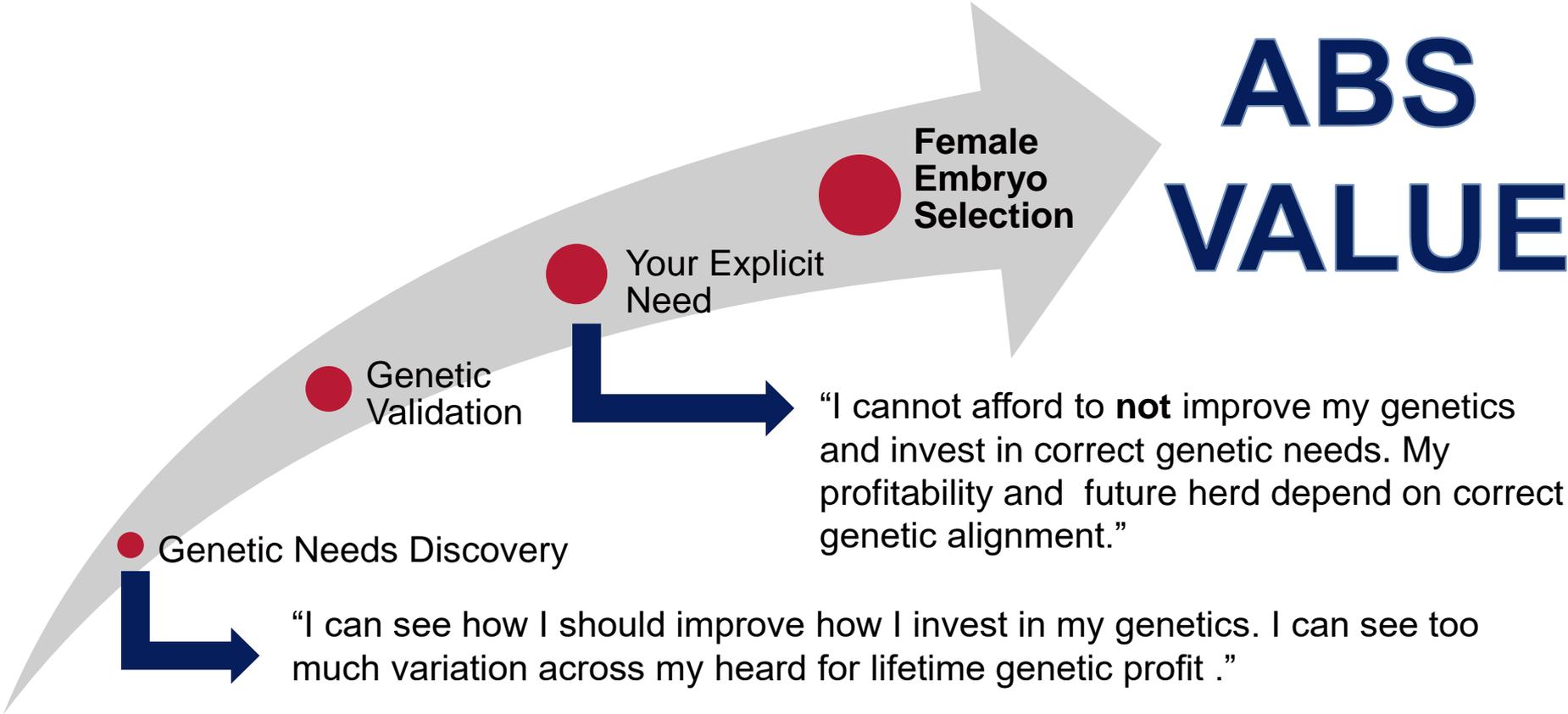


- ✓ Currently the Brazilian Santa Luzia Dairy farm uses IVF embryos as the main tool for Reproductive system to maintain the F1 Crossbreed
- ✓ In 2015 they transferred around 7000 embryos with CR of 42% Stillbirth rate is 4%

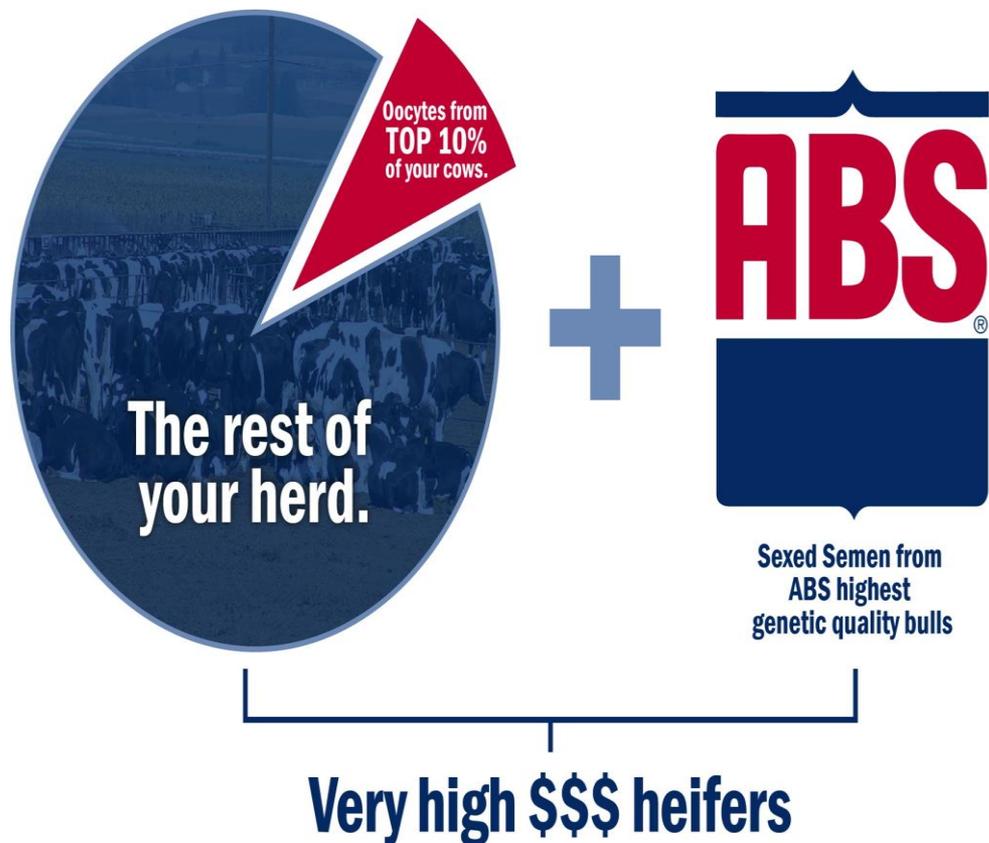


Enhance Genetic Process Alignment

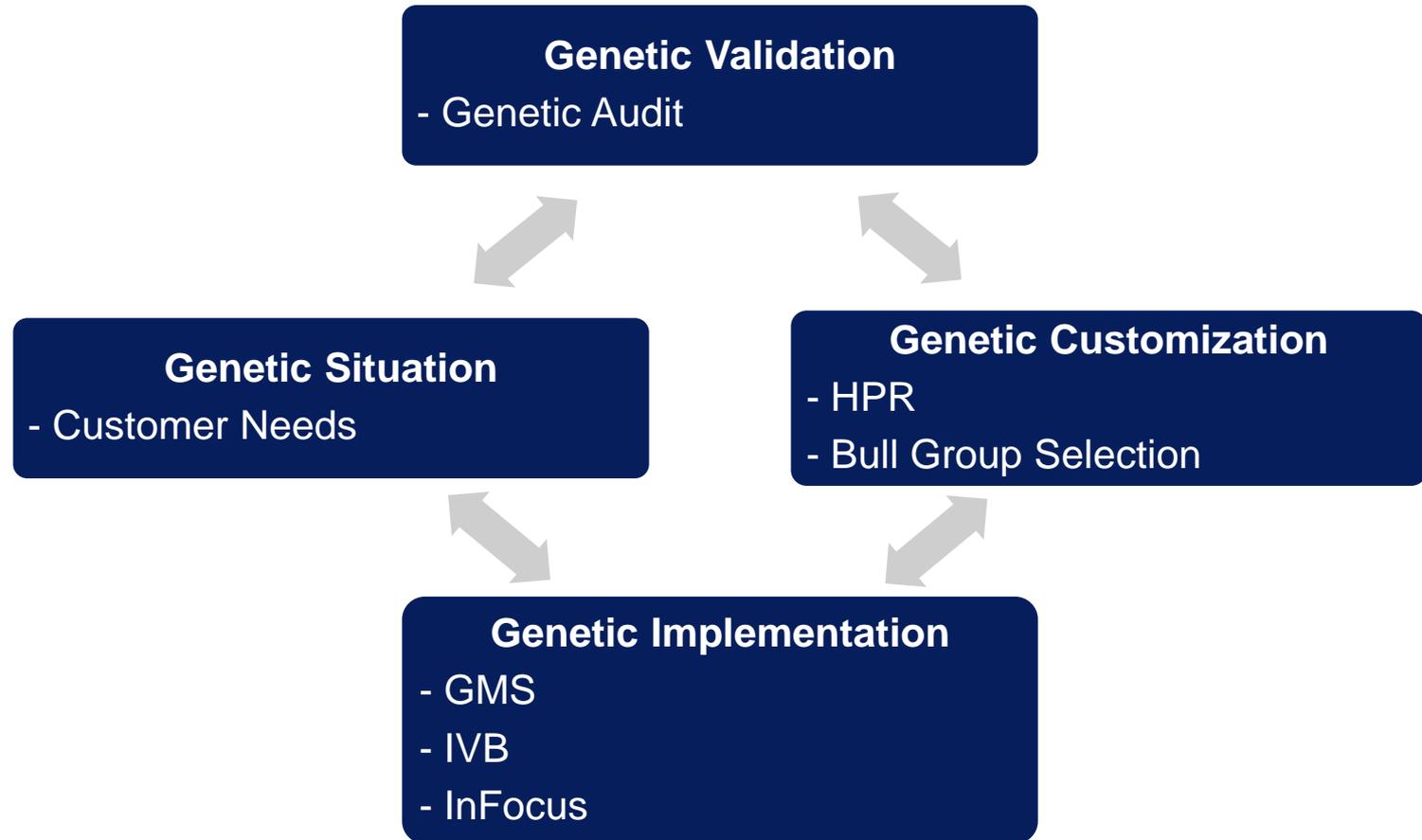
ABS VALUE



How the Genetics of IVF Works



Genetic Audit within Genetic Services Cycle



Milking & dry cows in the herd profile that have sire ID

Genetic PTAs of the SIREs of the animals in each HPR group

Ave. 305 ME & Lact. # of each HPR group

Current Herd Cows

****Based on HPR****

Sire PTA Information

	No. Cows	305 ME	Lact No.	NM\$	Milk	Fat	PTAP	PL	DPR	SCS	UDC	FLC	BSC	MF Rel
Top 25%	234	33548	1.6	379	815	36	31	2.7	0.8	2.90	0.49	0.60	0.46	98
Middle 50%	451	32970	2.0	273	523	24	18	2.3	0.9	2.91	0.57	0.63	0.40	98
Bottom 25%	213	31421	2.5	142	231	9	6	1.5	0.4	2.95	0.60	0.68	0.36	98

Herd segmented into quartile HPR groups

Sire PTA differences of the various segments of the milking herd

Difference

Sire PTA Information

	NM\$	Milk	Fat	PTAP	PL	DPR	SCS	UDC	FLC	BSC	MF Rel
Top to Middle	-106	-292	-12	-13	-0.40	0.10	0.01	0.08	0.03	-0.06	0
Middle to Bottom	-131	-292	-15	-12	-0.80	-0.50	0.04	0.03	0.05	-0.04	0
Top to Bottom	-237	-584	-27	-25	-1.20	-0.40	0.05	0.11	0.08	-0.10	0

Avg 305 ME = 32760

Ave. 305 ME of all animals that have one

Genetic Validation

Breakdown of lactating cows ranked by their SIRE PTA for Protein Lbs and corresponding averages for actual 305 ME protein yield and sire PTA averages for other traits. Cows must be 120 DIM, have a 305 ME, and protein test to qualify

Cow Performance Information Ranked by Sire PTA Protein

# Cows	305ME Protein	PTA Protein	PTA Protein %	PTA DPR	PTA SCS	PTA UDC
192	1052	39	0.03	-0.12	2.96	0.62
361	995	17		0.99	2.88	0.48
166	977	-3		1.13	2.94	0.58

Breakdown of lactating cows ranked by their SIRE PTA for Protein % and corresponding averages for actual lactation average protein % and sire PTA averages for other traits. Cows must be 120 DIM and have a protein test to qualify

Cow Performance Information Ranked by Sire PTA Protein %

# Cows	Protein %	PTA Protein %
184	3.09	0.07
412	2.99	
123	2.93	-0.05

Breakdown of genomic tested lactating cows ranked by their GENOMIC PTA for Protein Lbs and corresponding averages for actual 305 ME protein yield and genomic PTA averages for other traits. Cows must be 120 DIM and have a 305 ME and protein test to qualify

Cow Genomic PTA Information Ranked by gPTA Protein

# Cows	305ME Protein	gPTA Protein	gPTA Protein %	gPTA DPR	gPTA SCS	gPTA UDC
74	1086	30	0.01	0.13	3	0.39
145	994	13		0.75	2.92	0.29
71	902	-3		1.33	2.93	0.43

Cow Genomic PTA Information Ranked by gPTA Protein %

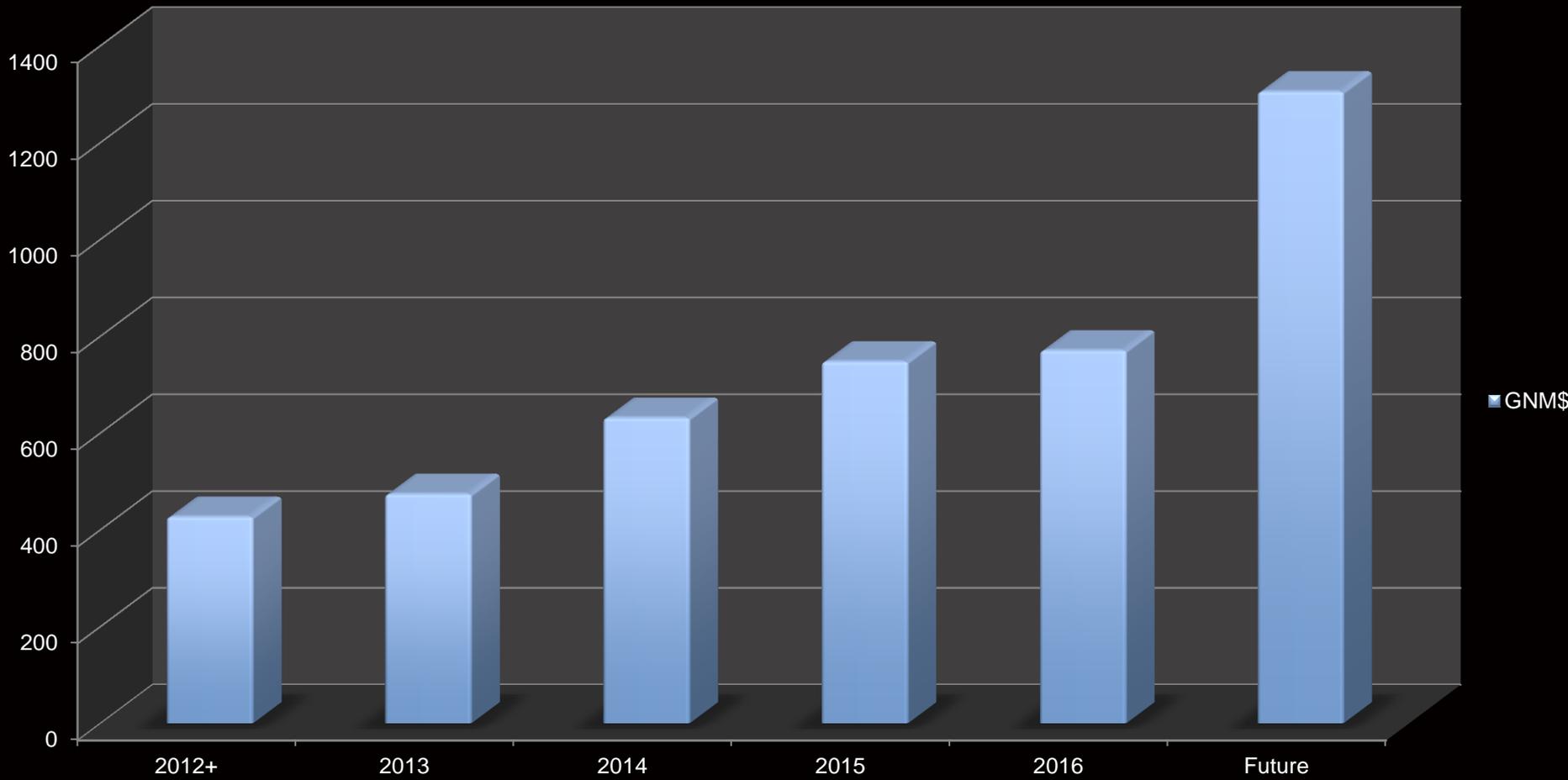
# Cows	Protein %	gPTA Protein %
83	3.16	0.05
149	2.95	
58	2.83	-0.05

Breakdown of lactating cows ranked by their GENOMIC PTA for Protein% and corresponding averages for actual lactation average protein % and genomic PTA averages for other traits. Cows must be 120 DIM and have a protein test to qualify

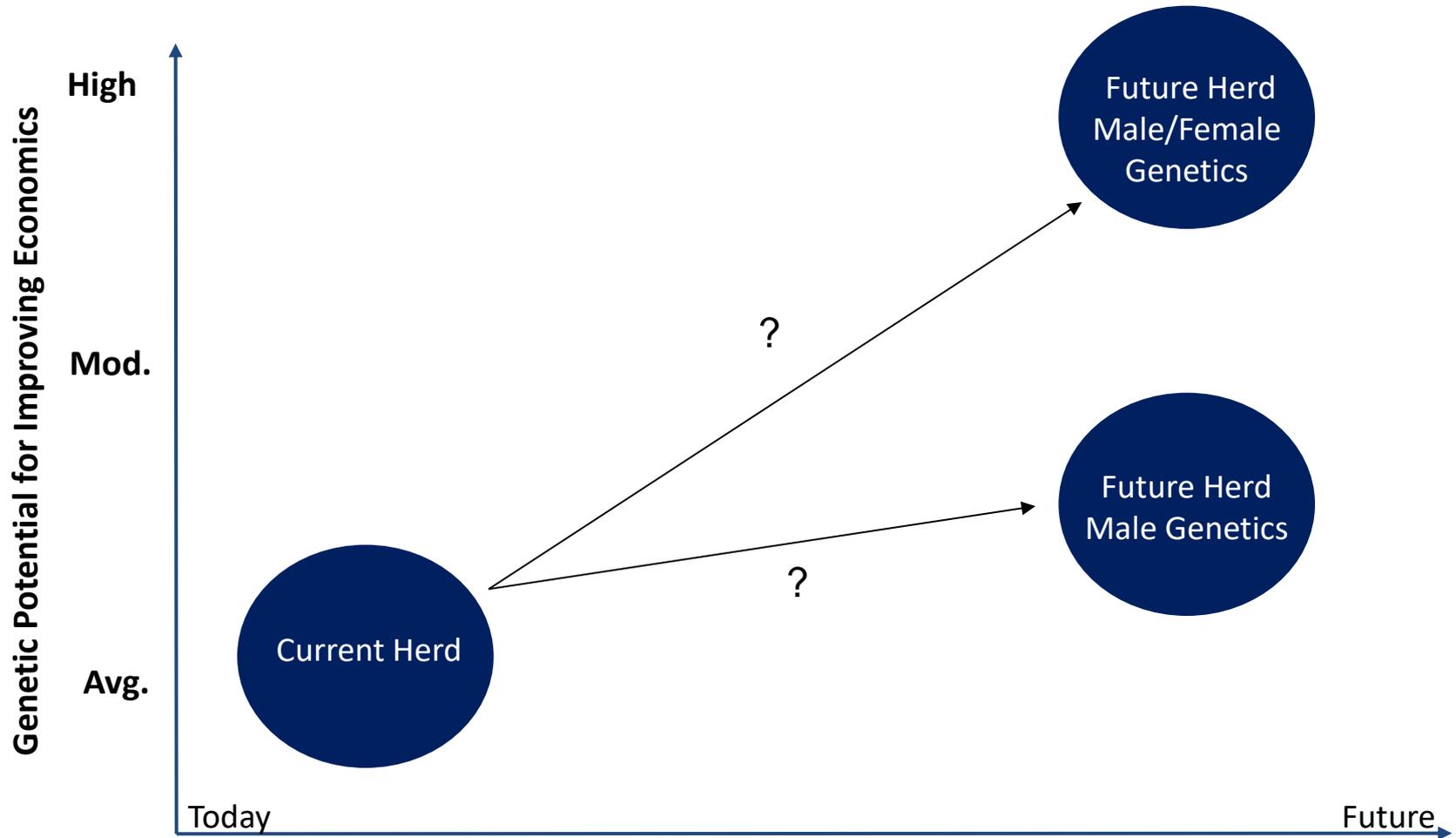


Exponential Improvement Window...

2 x PTA Index (Real \$\$ Value to Customer)



Genetic Decisions Today Impact Economic Profit of the Future



Yes – we can Bred Fine Young Cows



That Are Winners in Our Eyes



**So While
we are
Fond of
the
Success
we have
had in
the
Past...**

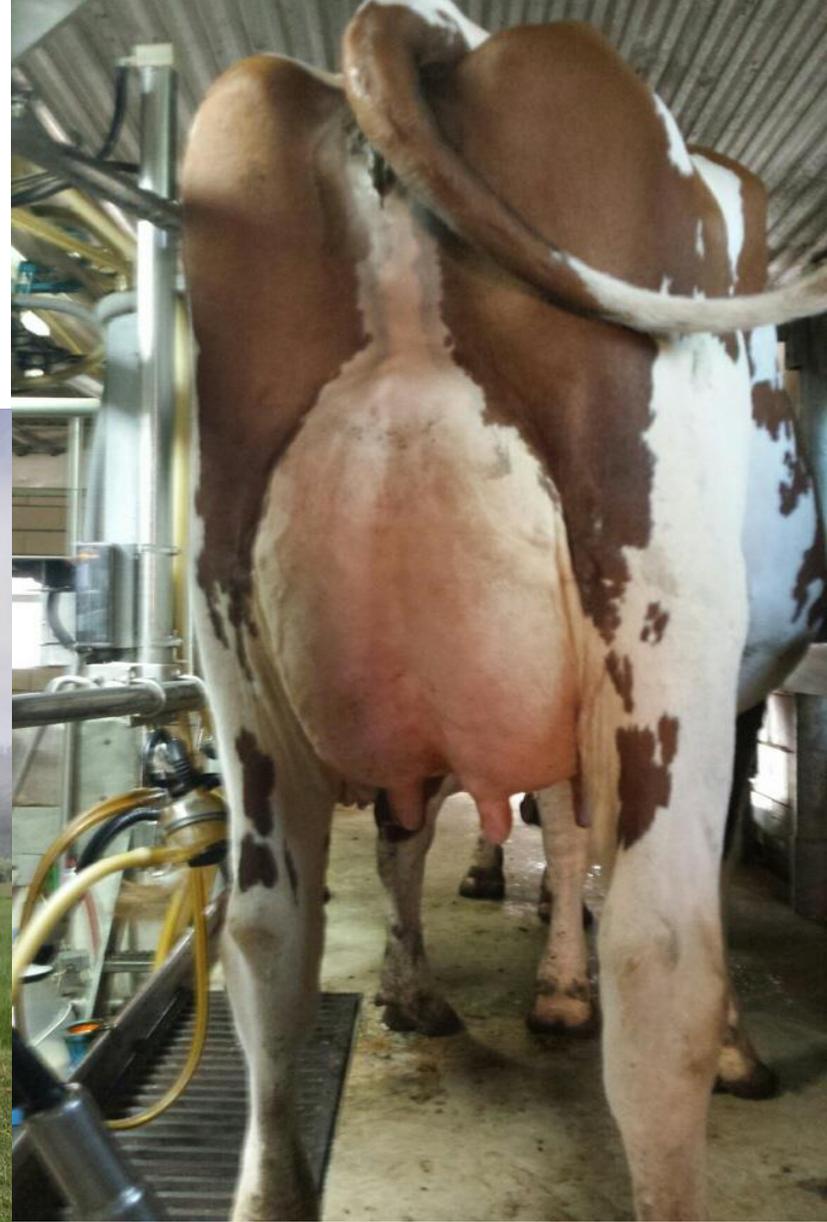


The Lonely Old Bull...



Cannot Deliver our Future Alone...

We must take a New Look at Managing our females...





Kathy DeBruin 

**And
find...**

**Who
is
the
'Right'
Cow?**

Profit From Genetic Progress

